

GOVERNMENT OF INDIA
MINISTRY OF MINORITY AFFAIRS
RAJYA SABHA
UNSTARRED QUESTION NO. 134
ANSWERED ON 21.07.2025
LOK SAMVARDHAN PARV IN SRINAGAR, JAMMU & KASHMIR

134. SHRI MOKARIYA RAMBHAI:

DR. SUMER SINGH SOLANKI:

Will the Minister of MINORITY AFFAIRS be pleased to state:

- (a) the objectives and key features of the recently held Lok Samvardhan Parv in Srinagar, Jammu & Kashmir;
- (b) the number of artisans and culinary experts from minority communities who participated in the Lok Samvardhan Parv and the range of handicrafts and regional cuisines showcased during the event; and
- (c) the steps taken by Government to ensure that such events contribute to the economic empowerment and skill development of artisans from minority communities?

ANSWER

THE MINISTER OF MINORITY AFFAIRS

(SHRI KIREN RIJJU)

(a) and (c): Under the PM VIKAS Scheme, the Ministry organised 'Lok Samvardhan Parv' at Convocation Ground, Kashmir University, Srinagar, Jammu & Kashmir from 5th April to 13th April 2025. The 'Parv' provided artisans with a unique opportunity to showcase their indigenous arts, crafts, and rich cultural heritage. The event was designed not only to promote the traditions of minority communities but also to foster an innovative and entrepreneurial environment for artisans. To enhance their skills in areas like marketing, export & online business, design and sales etc., workshops are conducted by the Ministry, with support from the Export Promotion Council for Handicrafts (EPCH), ensuring a holistic approach to empowering their talent.

(b): The 'Parv' featured over 100 artisans from 25 States and Union Territories, presenting a diverse array of handicrafts and indigenous products including Paper Mâché, Sozni embroidery, Crewel Art, Pashmina Shawls, Willow work, Wood Carving, Crochet, Kantha work, Sikkim traditional crafts, Punjabi Jutti, Ladakhi Pashmina and more. Additionally, 16 culinary experts from 12 States /UTs showcased regional delicacies like Kashmiri Wazwan along with cuisines from various states/ UTs like Gujarat, Bihar, Uttar Pradesh and Ladakh.
