

GOVERNMENT OF INDIA
MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES

RAJYA SABHA
STARRED QUESTION NO. *159
TO BE ANSWERED ON: 04.08.2025

SUPPORT TO MSME EXPORTERS

*159. SMT. MAMATA MOHANTA:

Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:

- (a) the number and distribution of Export Facilitation Centres (EFCs) currently operational across the State of Odisha and the total number of MSMEs that have availed their services;
- (b) the nature of support provided by these EFCs to MSME exporters in terms of documentation, market access, financing, technology adoption and training; and
- (c) the status of functioning of the Trade Connect e-Platform and the services provided by it as on June 2025?

ANSWER

MINISTER OF MICRO, SMALL AND MEDIUM ENTERPRISES
(SHRI JITAN RAM MANJHI)

(a) to (c): A statement is laid on the Table of the House.

**STATEMENT REFERRED TO IN REPLY TO PARTS (a) to (c) OF THE RAJYA SABHA
STARRED QUESTION NO. *159 FOR ANSWER ON 04.08.2025.**

(a): Ministry of Micro, Small and Medium Enterprises operates 65 Export Facilitation Centers (EFCs) in its field offices across the country, including two Export Facilitation Centres (EFCs) in Odisha, namely, MSME- Development and Facilitation Office, Cuttack and Central Tool Room & Training Centre (CTTC), Bhubaneswar, with the aim of providing requisite mentoring and handholding to MSMEs in exporting their products and services.

A total of 253 MSMEs have availed services from Export Facilitation Centers in Odisha from 2019-20 to 2024-25.

(b): Export Facilitation Centres (EFCs) provide support to MSME exporters through comprehensive assistance across key areas such as dissemination of information on export-related schemes and mechanism of availing benefits under them, fostering inter-firm linkages, identifying suitable markets and provides assistance in accessing credit through NBFCs and Fin-techs etc.

Export Facilitation Centres (EFCs) in Odisha have provided handholding to MSMEs through Management Development Programmes (MDPs) on Export Marketing, National Seminars/workshops on Export Packaging, Export Marketing, Export Credit and Insurance etc.

Details of activities under trainings, seminars, webinars in past three years are given below.

S. No	Financial year	Type of Support Provided
1	2022-23	4 Webinars on Export Opportunities for Cluster Based Products in Odisha, Jewellery products , GI Products like Spices, Odisha Rasagula, Handicraft items, Turmeric, Handloom products(Sambalpuri saree) etc. were organized in association with FIEO, Odisha, where 198 MSMEs had participated.
2	2023-24	2 MDP training on Export Marketing had been given to 50 MSMEs.
3	2024-25	3 National Seminar on Export Opportunities for MSMEs were organized, in which 308 MSMEs participated.

(c): Trade Connect e-Platform launched in September, 2024 is an information and intermediation platform on international trade that attempts to help new and existing exporters, including MSMEs, by connecting them to various stakeholders. Some of the key services provided on the platform are:

- Trade Agreements and Tariff Explorer - Aids in understanding the benefits of FTAs and applicable tariffs on Indian exports in destination countries.
- Product Guide and Country Guide - Aids in understanding top markets, certification and compliance requirements, non-tariff barriers, anti-dumping duties, and connecting with buyers in various markets.
- Global e-Commerce Guide - Information on top countries, categories, and e-Commerce portals in the world.

: 2 :

- Trade Events Worldwide - Information on major trade shows and events in India and abroad.
- Ask an Expert - Enables interaction with Subject matter stakeholders to resolve trade- related queries of Indian businesses.
- EXIM Paathshaala - Provides learning content and videos on various aspects of international trade.
- Source from India - Eligible exporters can create micro-pages on the platform for discoverability by international buyers.
- Certificate of Origin - Unified platform for issuance of Certificate of Origin for Indian exports.
