

Government of India
Ministry of Development of North Eastern Region

RAJYA SABHA
STARRED QUESTION NO.*128

To be answered on
Thursday, July 31, 2025/ 9 Sravana, 1947 (Saka)

QUESTION
Ambassadors' Meet

***128. #Shri Rajib Bhattacharjee:**

Will the Minister of Development of North Eastern Region be pleased to state:

- (a) the objective of the 'Ambassadors' Meet' organized by the Ministry;
- (b) the manner in which Government is enhancing international cooperation to attract foreign investments in the North Eastern Region; and
- (c) the manner in which Government is promoting public-private partnerships to accelerate infrastructure development in the region?

ANSWER
The Minister of the Ministry of Development of North Eastern Region
(Shri Jyotiraditya M. Scindia)

(a) to (c) A Statement is laid on the table of the House.

Statement referred to in reply to parts (a) to (c) of Rajya Sabha Starred Question No. *128 to be answered on 31.07.2025.

(a) to (c) Ministry of Development of North Eastern Region (MDoNER) organized Rising Northeast Investors Summit 2025 to catalyze trade and investment in the North Eastern Region. The focus sectors of the summit identified for attracting investment in the North Eastern Region were Tourism and Hospitality; Agro-Food Processing & allied sectors; Textiles, Handloom and Handicrafts; Healthcare; Education and Skill Development; IT/ITeS; Entertainment & Sports; Infrastructure and Logistics; and Energy. The Summit witnessed the participation from senior industry leaders, investors etc. from across the country. The investment in these sectors will enhance industrial capacity of North Eastern Region as well as provide employment opportunities.

As a part of pre-summit activities of the Rising North East Investors Summit, Ministry of Development of North Eastern Region (MDoNER) organized Ambassadors' Meet. The first meet was organized in May, 2023 and second meet in April, 2025. In the second meet, more than 75 Ambassadors/High Commissioners/Head of the Mission attended the Ambassadors' Meet, 2025 in an unprecedented show of interest towards North Eastern Region of the country. The objective of the Ambassadors' Meet was to enhance international cooperation and fostering global investment in North Eastern Region. The event provided a platform to showcase the immense potential of the North Eastern Region and strengthening bilateral ties for sustainable development.

As a result of these efforts, the Summit and its pre-event roadshows garnered investment interests of ₹ 4.48 lakh crore through Memoranda of Understanding (MoU), letters of intent, and qualified leads from private investors, public sector undertakings, and major industrial conglomerates.

For strengthening the industrial eco-system and attracting private investment in North Eastern Region, Government of India is implementing Uttar Poorva Transformative Industrialization (UNNATI) Scheme. The incentives provided under UNNATI scheme are (i) Capital Investment Incentive; (ii) Central Capital Interest Subvention Incentive; and (iii) Manufacturing & Services Linked Incentive. Further, State Governments are also taking various steps to facilitate investment, which *inter alia*, include single window clearance, establishment of investment promotion agency, creation of land banks, incentives for investments etc.
