

GOVERNMENT OF INDIA
MINISTRY OF CULTURE
RAJYA SABHA
UNSTARRED QUESTION NO-984
ANSWERED ON- 13/02/2025

PROMOTING THE RICH CULTURE AND HERITAGE OF RAJASTHAN

†984 SHRI RAJENDRA GEHLOT

Will the Minister of CULTURE be pleased to state:

- (a) the details of the schemes being run by Government to promote the culture and heritage of Rajasthan;
- (b) the details of the financial schemes in the programme being run by Government to support the folk artists of Rajasthan and the number of artists who have been benefited from it; and
- (c) whether Government has in place any special scheme to promote folk artists of Rajasthan on the national and international platforms and whether there is any financial assistance being provided by Government to promote the traditional fair festivals of Rajasthan, if so, the details thereof?

ANSWER

MINISTER OF CULTURE AND TOURISM

(SHRI GAJENDRA SINGH SHEKHAWAT)

(a) To protect, promote and preserve various forms of folk art & culture and to promote the culture and heritage of the country including Rajasthan, the Government of India has set up seven Zonal Cultural Centres (ZCCs). Rajasthan is a member State of West Zone Cultural Centre (WZCC), Udaipur; North Zone Cultural Centre (NZCC), Patiala and North Central Zone Cultural Centre (NCZCC), Prayagraj. These ZCCs organize various cultural activities and programmes on regular basis in their member States including the State of Rajasthan. The ZCCs also implement number of schemes viz. Award to Young Talented Artistes, Guru Shishya Parampara, Theatre Rejuvenation, Research & Documentation, Shilpgram, Octave, and National Cultural Exchange Programme to promote the culture and heritage of their member States including the State of Rajasthan.

WZCC, NZCC & NCZCC engage folk artists from their member States including Rajasthan during various cultural activities & programmes organized by them for which they are paid honorarium, TA/DA, boarding & lodging, local transport etc. The grants provided to folk artists of Rajasthan by WZCC, NZCC & NCZCC during the year 2023-24 are as under:

Sl. No.	Name of ZCC	No. of folk artists	Amount
i.	WZCC, Udaipur	4411	Rs. 356.34 lakh
ii.	NZCC, Patiala	695	Rs. 50.00 lakh
iii.	NCZCC, Prayagraj	360	Rs. 4.20 lakh

The grant-in-aid released to WZCC, Udaipur; NZCC, Patiala and NCZCC, Prayagraj to organize various cultural programmes and activities in their member States including Rajasthan during the last three years is as under:

(Rs. in lakh)				
Sl. No.	Year	2021-22	2022-23	2023-24
i.	WZCC, Udaipur	653.92	1452.49	1280.10
ii.	NZCC, Patiala	530.76	276.51	1067.79
iii.	NCZCC, Prayagraj	984.70	301.51	3553.24

(b) Ministry of Culture runs Guru-Shishya Parampara (Repertory Grant) Scheme under which financial support is provided to folk artists of all genres of performing arts viz. musical groups, dance groups, theatre groups including children theatre, music ensembles etc. Under the scheme, the amount of assistance for Guru (leader of the Group) is Rs. 15,000/- per month and for the Shishya is Rs. 2,000-10,000/- per month depending upon the age of the artist.

To promote the traditional fair festivals of the country including Rajasthan, Ministry of Culture runs a scheme viz. Cultural Function and Production Grant Scheme (CFPG) under which financial assistance is provided to organizations for organizing Seminars, Conferences, Research, Workshops, Festivals, Exhibitions, Symposia, Production of Dance, Drama-Theatre, Music etc. The grant released to the organization located in Rajasthan under this scheme during the last three years are as under:

Sl. No.	Year	No. of organizations	Amount
i.	2021-22	33	Rs. 63.81 lakh
ii.	2022-23	48	Rs. 81.16 lakh
iii.	2023-24	58	Rs. 82.28 lakh

(c) Ministry of Culture through its ZCCs organizes Rashtriya Sanskriti Mahotsavs (RSMs) at national level in the country by providing a platform to a large number of folk artists from all over India including the State of Rajasthan who showcase their talents during the event. Till date, 14 RSMs and 04 Zonal Level RSMs have been organized by the Ministry of Culture. The 14th RSM was held at Bikaner, Rajasthan from 25th February to 5th March, 2023. The event was inaugurated by H.E. the President of India.

The first Zonal Level Rashtriya Sanskriti Mahotsav was organized at Kota, Rajasthan on 5th September, 2023. The Hon'ble Vice President of India graced the event.

Ministry of Culture also implements a scheme titled "Global Engagement Scheme" to promote India's rich cultural heritage and enhance India's image in the global arena in a concerted manner. The objective of the Scheme is to provide artists practicing Indian art forms, an opportunity to perform abroad under the banner of 'Festival of India'. Under the Scheme, artists from diverse cultural fields such as Folk Art including Folk Music, Folk Dance, Folk Theatre & Puppetry, Classical and Traditional Dance, Experimental/Contemporary Dance, Classical/ Semi Classical Music, Theatre etc. perform in the 'Festivals of India' abroad. Ministry of Culture has empanelled 627 artists/groups under various art forms for performing in the Festivals of India abroad.
