

GOVERNMENT OF INDIA
MINISTRY OF TEXTILES
RAJYA SABHA
UNSTARRED QUESTION NO-634
ANSWERED ON- 07/02/2025

PROMOTION OF INDIAN HANDICRAFTS IN INTERNATIONAL MARKET

634. SHRI SUJEET KUMAR:

Will the Minister of TEXTILES be pleased to state:

- (a) whether Government has conducted an assessment of the increasing demand for Indian handicrafts items in the international market;
- (b) if so, the details of the assessment conducted;
- (c) the demand for Indian handicrafts during each of the last three years and the current year, the details thereof, country-wise;
- (d) whether the Indian Missions abroad have taken any steps for promoting Indian handicrafts items in the international market; and
- (e) if so, the details thereof?

ANSWER

THE MINISTER OF STATE FOR TEXTILES
(SHRI PABITRA MARGHERITA)

(a) & (b): Ministry reviews the performance of Textile and Apparel including Handicrafts in various review meetings with Export Promotion Councils, Associations and other stakeholders.

(c): Country-wise export of handicrafts during each of the last 3 years and the current years are as given below:

COUNTRY OF DESTINATION	Value in USD Million			
	FY: 2021-22	FY: 2022-23	FY: 2023-24	APR-NOV 2024
USA	828.8	593.4	712.0	378.5
EU-27	385.5	333.5	282.1	206.3
U ARAB EMTS	198.2	157.9	168.3	158.6
U K	121.8	101.4	143.4	94.0
NIGERIA	53.2	37.8	29.4	35.3
AUSTRALIA	46.0	43.3	37.1	26.7
CANADA	37.4	29.9	26.3	20.4
SAUDI ARAB	18.3	22.9	21.7	15.5
SENEGAL	11.1	11.7	15.6	12.5
MALAYSIA	14.6	15.0	14.2	10.7
RoW	373.2	341.6	352.4	206.0
World	2,088.2	1,688.6	1,802.3	1,164.5

Source: DGCIS, Provisional Data (rounded off)

(d) & (e): Indian Missions in general intervene to promote Indian products. Government provides financial support to various Export Promotion Councils and Trade Bodies engaged in promotion of textiles and garments including handicrafts exports, for organising and participating in trade fairs, exhibitions, Buyer-Seller meets etc in international market with cooperation of Indian Mission abroad.
