

GOVERNMENT OF INDIA
MINISTRY OF RURAL DEVELOPMENT
DEPARTMENT OF RURAL DEVELOPMENT

RAJYA SABHA
UNSTARRED QUESTION NO. 618
TO BE ANSWERED ON 07/02/2025

Start-Up Village Entrepreneurship Programme (SVEP) In Andhra Pradesh

618 SHRI MASTHAN RAO YADAV BEEDHA:

Will the Minister of RURAL DEVELOPMENT be pleased to state:

- (a) the details of villages in Andhra Pradesh where Start-up Village Entrepreneurship Programme (SVEP) is being implemented, district-wise;
- (b) the details of beneficiaries benefitted under the programme in last three years along with number of women beneficiaries;
- (c) whether Government has undertaken any study to review functioning of the scheme;
- (d) if so, the details thereof and if not, the reasons therefor;
- (e) whether Government is aware that banks have not been cooperating with entrepreneurs who are into SVEP in rural areas; and
- (f) if so, the steps taken by Government to outreach budding entrepreneurs at the village level?

ANSWER

MINISTER OF STATE IN THE MINISTRY OF RURAL DEVELOPMENT
(DR. CHANDRA SEKHAR PEMMASANI)

(a): The Start-up Village Entrepreneurship Programme (SVEP), a sub-scheme of Deendayal Antyodaya Yojana-National Rural Livelihoods Mission (DAY-NRLM) creates an enabling rural business development ecosystem in the non-farm sector. The SVEP is implemented at the block level and block-wise data is collated at the Block Mission Management Unit (BMMU) level. The details of the blocks approved under the SVEP in Andhra Pradesh are as under:

No.	District	Block
1	Chittoor	Kuppam
2	Chittoor	Srikalahasti
3	Prakasam	Markapur
4	Srikakulam	Narasannapeta
5	Srikakulam	Rajam
6	Vizianagaram	Cheepurupalle
7	Vizianagaram	Srungavarapukota
8	West Godavari	Tanuku
9	Ananthapuramu	Singanamala
10	Annamayya	Thamballapalle
11	NTR	Mylavaram
12	Vizianagaram	Gajapathinagaram
13	YSR	Pulivendla
14	Dr. B.R. Ambedkar Konaseema	Kothapeta

(b): A total of 1,35,875 entrepreneurs have been supported under the SVEP over the last three years. Out of 1,35,875 entrepreneurs, 108,712 are women entrepreneurs.

(c) & (d): Yes. The Ministry has undertaken a mid-term review of the SVEP during 2018-19 through Quality Council of India (QCI). The key findings of the review are as under:

- i. 82% of entrepreneurs across the blocks reported being from SC, ST and OBC categories,
- ii. 75% of the enterprises were owned and managed by women,
- iii. 59% of the entrepreneurs have studied below 8th grade,
- iv. 57% of the total household income is through the enterprises promoted under SVEP,
- v. Average monthly revenue for an enterprise was around Rs. 39,000,
- vi. Average gross income of the entrepreneurs is higher than the aspirational income stated by them from the enterprise at the time of starting the enterprise and
- vii. Around 96% of the entrepreneurs reported an enhancement in savings.

(e) & (f): There is no such instances reported of non-cooperation of banks to the entrepreneurs who are into SVEP in rural areas.
