

GOVERNMENT OF INDIA
MINISTRY OF TEXTILES
RAJYA SABHA
UNSTARRED QUESTION NO-4000
ANSWERED ON- 04/04/2025

PEHCHAN CARDS FOR HANDICRAFT ARTISANS IN ANDHRA PRADESH

4000. SHRI YERRAM VENKATA SUBBA REDDY:

Will the Minister of TEXTILES be pleased to state:

- (a) the details of Pehchan Cards issued to handicraft artisans in the State of Andhra Pradesh since inception of the scheme, district-wise;
- (b) the details of benefits that Pehchan Card holders get under National Handicraft Development Programme, Comprehensive Handicrafts Cluster Development Scheme, etc;
- (c) the details of handicraft artisans benefited from above mentioned schemes and other schemes of the Ministry during the last five years and the current year; year-wise, district-wise and scheme-wise; and
- (d) the budget allocated for 2023-24 for above schemes and expenditure made so far, scheme-wise?

ANSWER

THE MINISTER OF STATE FOR TEXTILES
(SHRI PABITRA MARGHERITA)

(a): The total number of artisans registered under Pahchaan initiative in the country, and district-wise in Andhra Pradesh State is enclosed at **Annexure-I**.

(b): The Office of the Development Commissioner (Handicrafts) under the aegis of Ministry of Textiles implements two schemes namely National Handicrafts Development Programme (NHDP) and Comprehensive Handicrafts Cluster Development Scheme (CHCDS) for overall development and promotion of handicrafts sector across the country. Under these schemes, need based financial assistance is provided for end-to-end support to the artisans through marketing events, skill development, cluster development, formation of Producer Companies, direct benefit to artisans, infrastructural and technology support, research and development support etc. which benefit the traditional crafts and artisans throughout the country.

(c): Development Commissioner (Handicrafts) does not maintain district-wise artisans benefitted, schemes of DC (Handicrafts) are need based and may vary from state to state. However, total number of artisans benefited from schemes of Office of Development Commissioner (Handicrafts) & SAMARTH, Ministry of Textiles during the last five years and current year i.e. from 2019-20 to 2024-25 in the state of Andhra Pradesh is as under:

S. No.	Artisans benefitted during the year in the state of Andhra Pradesh	Handicrafts artisans benefitted from schemes of Office of Development Commissioner (Handicrafts) & SAMARTH, Ministry of Textiles
1	2019-2020	1,350
2	2020-2021	3,870
3	2021-2022	3,824
4	2022-2023	4,168
5	2023-2024	4,887
6	2024-2025	1,295

(d): The Budget allocated for the financial Year 2023-24 for above schemes and expenditure incurred, scheme-wise is as under:

S. No	Scheme	Financial Year 2023-24 (Rs. In Crores)	
		Revised Estimate	Expenditure
1	National Handicrafts Development Programme (NHDP)	155.49	158.9
2	Comprehensive Handicrafts Cluster Development Scheme (CHCDS)	15.70	16.61
3	National Handloom Development Programme (NHDP)	190.00	186.36
4	Raw Material Supply Scheme	160.00	159.72

Statement referred to in reply to part (a) of the Rajya Sabha Unstarred Question No. 4000 for answer on 04.04.2025.

District-wise number of artisans registered under the Pahchaan initiative in the State of Andhra Pradesh:

S. No.	District	Number of Artisans
1.	West Godavari	26,155
2.	Chittoor	6,946
3.	Krishna	6,548
4.	Nellore	5,429
5.	East Godavari	5,357
6.	Ananthapur	3,183
7.	Guntur	2,450
8.	Prakasam	1,878
9.	Karnool	1,762
10.	Cuddappah	1,656
11.	Tirupati	815
12.	Visakhapatnam	651
13.	Srikakulam	632
14.	Vijaya Nagaram	544
15.	Annamayya	461
16.	Palnadu	392
17.	Eluru	344
18.	Sri Sathya Sai	250
19.	Parvathipuram Manyam	188
20.	Anakapalle	186
21.	NTR	159
22.	Konaseema	78
23.	Kakinada	24
24.	Alluri Sitarama Raju	15
	TOTAL	66,103
