

GOVERNMENT OF INDIA
MINISTRY OF INFORMATION AND BROADCASTING
RAJYA SABHA
UNSTARRED QUESTION NO. 3933
(TO BE ANSWERED ON 04.04.2025)

PRASAR BHARATI ON OTT PLATFORMS

3933 Shri Rajib Bhattacharjee:

Shri Narhari Amin:

Dr. Parmar Jashvantsinh Salamsinh:

Will the Minister of Information and Broadcasting be pleased to state:

- a) Whether the Ministry has taken steps to launch Prasar Bharti on Over-The-Top (OTT) platforms;
- b) if so, the details thereof;
- c) whether private channels would be disallowed on Prasar Bharti OTT; and
- d) if so, the details thereof?

ANSWER

**THE MINISTER OF STATE FOR INFORMATION AND BROADCASTING AND
PARLIAMENTARY AFFAIRS
(DR. L. MURUGAN)**

(a) to (d): Prasar Bharati has launched its OTT platform 'WAVES' in November, 2024 to complement its traditional broadcasting to showcase a wider range of content. Permitted private satellite TV channels are also allowed on the WAVES platform.
