

GOVERNMENT OF INDIA
MINISTRY OF FOOD PROCESSING INDUSTRIES
RAJYA SABHA
UNSTARRED QUESTION NO. 3910
ANSWERED ON 04TH APRIL, 2025

PROMOTION MILLET-BASED FOOD PRODUCTS

3910. DR. DHARMASTHALA VEERENDRA HEGGADE

Will the Minister of *FOOD PROCESSING INDUSTRIES* be pleased to state:

- (a) the details of the key initiatives being implemented to promote millet-based food products;
- (b) the details of farmers and food processing units expected to get benefit under this scheme;
- (c) the details of funds utilised so far;
- (d) the details of the policy initiative taken by Government to enhance the processing and marketing of millet-based products;
- (e) whether Government proposes to take any remedial measures to address the difficulties being faced during the implementation of the said scheme and if so, the details thereof ?

ANSWER

THE MINISTER OF STATE FOR FOOD PROCESSING INDUSTRIES
(SHRI RAVNEET SINGH)

(a) to (d): The Ministry of Food Processing Industries (MoFPI) is implementing Production Linked Incentive Scheme for Millet Based Products (PLISMBP) to boost millet usage in Ready to Cook/Ready to Eat (RTC/RTE) items, enhancing value addition and sales. There are 29 applicants approved under this scheme for sales based incentives. The scheme guidelines of PLISMBP specify that the entire manufacturing process, including primary processing, of the food products eligible for coverage under the scheme must occur in India, with the exception of additives, flavors, and edible oils. This approach aims to benefit farmers by procurement of domestically grown agricultural products in the manufacturing process thereby increasing their income. As on 28.03.2025, ₹26.57 Crore has been disbursed under PLI Scheme for Millet Based Products.

Millet-based food processing industries are also eligible to avail benefits under other schemes of the Ministry namely Pradhan Mantri Formalization of Micro Food Processing Enterprises (PMFME) and Pradhan Mantri Kisan SAMPADA Yojana (PMKSY).

The Agricultural and Processed Food Products Export Development Authority (APEDA) is mandated to promote the export of millets and millet-based food products, offering support through export promotion initiatives, quality, and market development. APEDA's initiatives encompass capacity building, virtual buyer-seller meets, a dedicated millet web portal, and a global marketing campaign with e-catalogues. Collaborations with start-ups, institutions,

and international entities, along with the establishment of an Export Promotion Forum (EPF), have also contributed to the promotion of millet-based food product exports.

(e): MoFPI is implementing the PLISMBP through a Project Management Agency (PMA). To ensure effective implementation of this scheme, various steps have been taken as under:

User-Friendly Interface: The PLISFPI web portal is designed as a one-stop solution for all information related to the scheme. The portal is used to file quarterly returns and filing incentive claims by the applicants.

Efficient Communication: Email communications for different categories has been established to facilitate information dissemination, quick responses, and issue resolution.

Accessibility: The Ministry and PMA have dedicated teams to ensure easy access and prompt assistance. Additionally, PMA has assigned case officers to each selected applicant.

Technical Support: A dedicated IT team is available at the PMA to address any technical issues with the PLISFPI web portal.

Comprehensive Information: The portal provides a wealth of information, including the selection process, applications received, selected applicants, investment locations, incentive claims, and bank guarantees.

Weekly meetings: Weekly meetings are held with the PLI beneficiaries to understand their concerns and resolve issues and dissemination of important updates regarding the Scheme.
