

**GOVERNMENT OF INDIA
MINISTRY OF COMMERCE & INDUSTRY
DEPARTMENT FOR PROMOTION OF INDUSTRY AND INTERNAL TRADE
RAJYA SABHA**

**UNSTARRED QUESTION NO. 3893.
TO BE ANSWERED ON FRIDAY, THE 04TH APRIL, 2025.**

CENTRALIZED RESOURCE ACCESS FOR STARTUPS

3893. SHRI MASTHAN RAO YADAV BEEDHA:

Will the Minister of **Commerce and Industry** be pleased to state:

- (a) the manner in which the BHASKAR platform will provide centralized access to critical resources for startups in Andhra Pradesh;
- (b) the manner in which this said platform would facilitate access to faster decision-making and scaling for startups;
- (c) types of networking events or forums being planned specifically for startups in Andhra Pradesh;
- (d) the manner in which these opportunities will bridge the gaps between different stakeholders in the startup ecosystem; and
- (e) if so, the details thereof?

ANSWER

**THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE & INDUSTRY
(SHRI JITIN PRASADA)**

(a) & (b): The Government launched the Bharat Startup Knowledge Access Registry (BHASKAR) under the Startup India initiative on 16th September 2024. BHASKAR enables collaboration among key stakeholders within the entrepreneurial ecosystem, including startups, investors, mentors, service providers, and Central Government bodies and State Governments/Union Territories (UTs).

For various stakeholder categories, BHASKAR enables peer-to-peer interaction and collaborative engagements, generates unique personalized identification for stakeholder categories, leverages the existing capabilities of the Startup India portal, and enables communication and coordination amongst the stakeholders in order to enable growth and scaling up of startups as well as easy access to resources.

(c) to (e): The Government is undertaking various outreach and awareness measures for BHASKAR across States/UTs. Such measures, inter-alia, include specific outreach to States/UTs, information sessions in workshops and events, and propagation through various social media platforms.

Further, under the Government's flagship States' Startup Ranking Framework (SRF) exercise, which promotes and recognises States and Union Territories (UTs) on development of regional startup ecosystems, specific elements have been included to encourage the adoption of BHASKAR by States and UTs.

The Government also implements periodic events such as Innovation Week and supports ecosystem-led initiatives such as Startup Mahakumbh which serve as a vibrant platform for stakeholders from across the country to network and collaborate.
