

GOVERNMENT OF INDIA
MINISTRY OF AGRICULTURE AND FARMERS WELFARE
DEPARTMENT OF AGRICULTURE AND FARMERS WELFARE

RAJYA SABHA
UNSTARRED QUESTION NO. 3849
TO BE ANSWERED ON THE 04/04/2025

IMPLEMENTATION OF PMFBY

3849. SHRI BABURAM NISHAD:
SMT. REKHA SHARMA:
DR. ANIL SUKHDEORAO BONDE:
SHRI LAHAR SINGH SIROYA:
DR. PARMAR JASHVANTSINH SALAMSINH:

Will the Minister of AGRICULTURE AND FARMERS WELFARE be pleased to state:

- (a) the total value of insured amount under Pradhan Mantri Fasal Bima Yojana (PMFBY) as on February 2025;
- (b) the area of agricultural land insured under the scheme as on February 2025;
- (c) the amount disbursed as claims under the scheme and number of such farmer beneficiaries;
- (d) whether the Ministry is taking steps to increase awareness about the scheme; and
- (e) if so, the details thereof?

ANSWER

THE MINISTER OF STATE FOR AGRICULTURE AND FARMERS WELFARE
(SHRI RAMNATH THAKUR)

(a) to (c): The Pradhan Mantri Fasal Bima Yojana (PMFBY) introduced in the country from Kharif 2016 season is voluntary for States as well as farmers. As on 31.01.2025, 6,319 lakh farmers applications for area insured of 4,222 lakh Ha. with a sum insured of Rs.17,29,504 cr. have been covered under the scheme. Claims of Rs. 1,73,349 cr. have been paid to 1,968 lakh farmers applications during the same period.

(d) & (e): The Government has actively supported the awareness activities being carried out by the States, implementing Insurance Companies, financial institutions, and Common Service Centres (CSCs) network to disseminate key features of PMFBY amongst farmers and members of Panchayati Raj Institutions (PRIs).

Further, a structured awareness campaign 'Crop Insurance Week/Fasal Bima Saptah' has been initiated by the Ministry of Agriculture and Farmers Welfare since Kharif 2021 season onwards. The core focus of the campaign is to increase the awareness about benefits of the scheme, sensitize the

stakeholders and to increase overall enrolment of farmers, thereby helping them to reap the benefits of crop insurance with special focus on identified aspirational/tribal districts.

Along with this, 'Fasal Bima Pathshalas' are also being organized at village/GP level for knowledge building of farmers on various aspects of scheme implementation.

Apart from this, other activities for awareness generation involve the publicity of key features and benefits of the scheme through advertisements in leading National and local newspapers, airing of audio-visual spots on regional / local channels, distribution of IEC material in local languages, dissemination of SMS through Kisan / National Crop Insurance Portal (NCIP) portal and organisation of online workshops of all stakeholders including farmers, Panchayat Members, and other key stakeholders.

Government had also organized a nationwide Doorstep Crop Insurance Policy/receipt Distribution mega drive – 'Meri Policy Mere Haath'. Hard copies of crop insurance policy receipts are distributed to farmers enrolled under PMFBY through special camps at gram Panchayat/village level. All implementing State/UT Governments along with respective insurance companies have been organizing Gram Panchayat level mega policy distribution drive.

The systematic monitoring of IEC activities has been diligently overseen by the Central IEC Advisory Committee. This committee, in close collaboration with local Insurance Companies, assumes a pivotal role in ensuring the effective implementation and impact assessment of the IEC initiatives related to crop insurance.
