

GOVERNMENT OF INDIA
MINISTRY OF TOURISM

RAJYA SABHA
UNSTARRED QUESTION NO.3830
ANSWERED ON 03.04.2025

WELLNESS TOURISM IN THE COUNTRY

3830 SHRI JAGGESH:

Will the Minister of **TOURISM** be pleased to state:

- (a) whether it is a fact that wellness tourism in the country is booming, driven by a growing focus on ayurveda, yoga and naturopathy;
- (b) whether the country's rich history in healing sciences and new Government initiatives attract both domestic and international travellers seeking holistic health;
- (c) whether Government proposes programmes, campaigns and more funding for tourism infrastructure to promote wellness-focused travel; and
- (d) if so, the details thereof and the efforts being taken by Government to establish India as a worldwide wellness hub?

ANSWER

THE MINISTER OF TOURISM

(SHRI GAJENDRA SINGH SHEKHAWAT)

(a) to (d): Development and promotion of tourist destinations and products, including wellness tourism is undertaken by the respective State Government/Union Territory (UT) Administration. The Ministry complements the efforts of States/UTs by promoting various tourism products of the country through various initiatives.

The Ministry of Tourism through its central sector schemes of 'Swadesh Darshan', 'Pilgrimage Rejuvenation and Spiritual, Heritage Augmentation Drive (PRASHAD)' and 'Assistance to Central Agencies for Tourism Infrastructure Development' extends financial assistance to the State Governments/UT Administrations for tourism infrastructure development in the country .

The details of projects sanctioned under Swadesh Darshan and PRASHAD schemes are given at Annexure.

ANNEXURE

STATEMENT IN REPLY TO PARTS (a) TO (d) OF RAJYA SABHA UNSTARRED QUESTION NO.3830 ANSWERED ON 03.04.2025 REGARDING WELLNESS TOURISM IN THE COUNTRY RAISED BY SHRI JAGGESH

List of projects under Swadesh Darshan Scheme till 31.12.2024

(₹ in crore)

S. No.	State/UTs	No. of Projects	Amount Sanctioned
1	Andhra Pradesh	3	152.62
2	Arunachal Pradesh	2	146.49
3	Assam	2	185.66
4	Bihar	5	262.72
5	Chhattisgarh	1	96.10
6	Goa	2	197.00
7	Gujarat	3	176.97
8	Haryana	1	77.39
9	Himachal Pradesh	1	68.34
10	Jammu & Kashmir and Ladakh	6	519.58
11	Jharkhand	1	30.44
12	Kerala	5	312.47
13	Madhya Pradesh	4	349.70
14	Maharashtra	2	64.53
15	Manipur	2	117.57
16	Meghalaya	2	184.10
17	Mizoram	2	158.63
18	Nagaland	2	195.50
19	Odisha	1	70.82
20	Punjab	1	85.32
21	Rajasthan	4	283.47
22	Sikkim	2	193.37
23	Tamil Nadu	1	73.13
24	Telangana	3	268.39
25	Tripura	2	127.68
26	Uttar Pradesh	8	490.95
27	Uttarakhand	2	145.49
28	West Bengal	1	67.99
29	Andaman & Nicobar Islands	1	27.57
30	Puducherry	3	142.84
31	Wayside Amenities in Uttar Pradesh and Bihar	1	15.07
	Total	76	5287.90

List of sanctioned projects under Swadesh Darshan 2.0 as on 31.12.2024

S. No.	State	Destination	Name of the Experience	Sanctioned Cost (₹ Crore)	Date of Sanction
1	Andhra Pradesh	Araku-Lambasingi	Borra Cave Experience at Araku	29.87	05-03-2024
2	Arunachal	Nacho	Unlock Nacho Expedition	14.02	05-03-2024

	Pradesh				
3	Arunachal Pradesh	Mechuka	Mechuka Cultural Haat	18.48	05-03-2024
4	Arunachal Pradesh	Mechuka	Mechuka Adventure Park	12.75	05-03-2024
5	Assam	Kokrajhar	Kokrajhar Wetland Experience	26.67	05-03-2024
6	Assam	Jorhat	Reimagining Cinnamara Tea Estate	23.91	05-03-2024
7	Goa	Porvorim	Porvorim Creek Experience	23.56	20-08-2024
8	Goa	Colva	Colva Beach Experience	15.65	20-08-2024
9	Karnataka	Hampi	Setting up of 'Traveller nooks'	25.64	29-02-2024
10	Karnataka	Mysuru	Tonga ride Heritage experience zone	2.72	29-02-2024
11	Karnataka	Mysuru	Ecological Experience Zone	18.47	05-03-2024
12	Kerala	Kumarakom	Kumarakom Bird Sanctuary Experience	13.92	05-03-2024
13	Ladakh	Leh	Julley Leh Biodiversity Park	24.89	05-03-2024
14	Ladakh	Kargil	Exploring LOC and Hundarman village Experience	12.01	05-03-2024
15	Madhya Pradesh	Gwalior	Phoolbagh Experience Zone	16.73	29-02-2024
16	Madhya Pradesh	Chitrakoot	Spiritual experience at Chitrakoot	27.21	05-03-2024
17	Maharashtra	Pune	Shivrushti Historical Theme Park- Phase 3	76.22	21-09-2024
18	Meghalaya	Sohra	Waterfall Trails Experience	27.84	05-03-2024
19	Meghalaya	Sohra	Meghalayan Age Cave Experience	32.45	04-03-2024
20	Nagaland	Chumoukedima	Eco-Tourism Exp at Chumoukedima viewpoint	7.87	20-08-2024
21	Nagaland	Chumuoukedima	Tribal Cultural Experience at Midway Retreat	21.56	05-03-2024
22	Puducherry	Karaikal	Karaikal beach and waterfront experience	20.29	05-03-2024
23	Punjab	Kapurthala	Eco Tourism experience at Kanjli wetland	20.06	05-03-2024
24	Punjab	Amritsar	Border Tourism Experience at Attari	25.90	20-08-2024
25	Rajasthan	Bundi	Spiritual Experience, Keshavraipatan	17.37	29-02-2024
26	Sikkim	Gyalshing	Eco-Wellness Experience at Yuksom Cluster	15.40	05-03-2024
27	Sikkim	Gangtok	Gangtok Cultural Village	22.59	29-02-2024
28	Tamil Nadu	Mamallapuram	Immersive experience at Shore Temple	30.02	29-02-2024
29	Telangana	Bhongir	Bhongir Fort Experiential Zone	56.81	29-02-2024

30	Telangana	Ananathagiri	Eco tourism zone at Ananathgiri forest	38.00	05-03-2024
31	Uttar Pradesh	Prayagraj	Azad Park and Dekho Prayagraj Trail Exp	13.02	05-03-2024
32	Uttar Pradesh	Naimisaranya	Vedic- wellness Experience	15.94	05-03-2024
33	Uttarakhand	Pithoragarh	Rural Tourism Cluster Experience at Gunji	32.20	05-03-2024
34	Uttarakhand	Champawat	Tea Garden Experience	11.21	05-03-2024
TOTAL AMOUNT				791.25	

State wise list of projects sanctioned under PRASHAD Scheme.

(₹ in crore)

S. No.	Name of the State/UT	No. of Projects	Sanctioned Amount
1	Andhra Pradesh	4	150.22
2	Arunachal Pradesh	1	37.88
3	Assam	1	29.8
4	Bihar	2	33.25
5	Chhattisgarh	1	48.44
6	Gujarat	4	152.94
7	Goa	1	16.46
8	Haryana	1	48.53
9	Jammu & Kashmir	1	40.46
10	Jharkhand	1	36.79
11	Karnataka	1	45.71
12	Kerala	1	45.19
13	Madhya Pradesh	2	93.92
14	Maharashtra	1	42.18
15	Meghalaya	1	29.29
16	Mizoram	1	44.89
17	Nagaland	2	43.38
18	Odisha	1	50
19	Punjab	2	37.97
20	Rajasthan	1	32.64
21	Sikkim	1	33.32
22	Tamil Nadu	2	18.85
23	Telangana	3	142.28
23	Tripura	1	34.43
25	Uttar Pradesh	6	130.27
26	Uttarakhand	3	145.28
27	West Bengal	1	30.03
Grand Total		47	1594.4
