

GOVERNMENT OF INDIA
MINISTRY OF TOURISM

RAJYA SABHA
UNSTARRED QUESTION NO.3827
ANSWERED ON 03.04.2025

TOURISM POTENTIAL IN NANDED, MAHARASHTRA

3827 SHRI ASHOKRAO SHANKARRAO CHAVAN:

Will the Minister of **TOURISM** be pleased to state:

- (a) the details on initiative to promote tourism in Maharashtra;
- (b) the details of work done under Pilgrimage Rejuvenation and Spiritual, Heritage Augmentation Drive (PRASHAD) scheme in the State of Maharashtra;
- (c) whether Government has plan to support the tourism potential in Nanded Maharashtra; and
- (d) if so, whether Government will include schemes under the Ministry of Culture like PRASHAD to promote tourism in Nanded and if so, the details thereof?

ANSWER

THE MINISTER OF TOURISM

(SHRI GAJENDRA SINGH SHEKHAWAT)

(a): Development and promotion of tourist destinations and products, is undertaken by the respective State Government/Union Territory (UT) Administration. The Ministry complements the efforts of States/UTs by developing and promoting various tourism products of the country, including Maharashtra through various schemes and initiatives.

The Ministry of Tourism as part of its ongoing endeavour promotes various tourism destinations and products of the country including Maharashtra through promotional activities, events, website, social media promotions, fairs and festivals, etc.

(b): The Ministry of Tourism, under the PRASHAD Scheme has sanctioned a project “Development of Trimbakeshwar” at a cost of Rs.45.41 crore in Maharashtra. The major components of the project includes development of Parikrama, Tourist facilitation centre, Parking, other basic amenities, etc.

(c) and (d): No proposal is under the consideration of the Ministry of Tourism of development of tourism infrastructure in Nanded, Maharashtra under the ongoing schemes of the Ministry of Tourism. Receiving proposals from the State Governments/UT Administrations for financial assistance for tourism projects is a continuous process. The proposals received are examined with reference to the prescribed guidelines and financial assistance is extended for such projects subject to fulfilment of the stipulated conditions and availability of funds.
