

GOVERNMENT OF INDIA  
MINISTRY OF TOURISM

**RAJYA SABHA**  
**UNSTARRED QUESTION NO.3822**  
ANSWERED ON 03.04.2025

**FINANCIAL SUPPORT TO TAMIL NADU FOR PROMOTION OF TOURISM**

3822 SHRI R. GIRIRAJAN:

Will the Minister of **TOURISM** be pleased to state:

- (a) whether it is a fact that Government has not allocated adequate funds to Tamil Nadu inspite of the fact Tamil Nadu being one of the top leading States attracting large number domestic and international tourists in the country and if so, details thereof and reasons therefor;
- (b) quantum of financial loss suffered by the tourism, travel and hospitality sector in the country since 2019;
- (c) proactive steps taken by Government in this regard to rejuvenate tourism and hospitality sector in the country especially in Tamil Nadu; and
- (d) total funds allocated to various tourism development and infrastructure projects in Tamil Nadu in the last five years?

**ANSWER**

THE MINISTER OF TOURISM

(SHRI GAJENDRA SINGH SHEKHAWAT)

(a) to (d): Development and promotion of tourist destinations and products, is undertaken by the respective State Government/UT Administration. The Ministry of Tourism complements the efforts of States/UTs by developing and promoting various tourism products of the country, including in Tamil Nadu through various schemes and initiatives.

The Ministry of Tourism through its central sector schemes of 'Swadesh Darshan (SD)' now revamped as Swadesh Darshan 2.0 (SD 2.0) 'Pilgrimage Rejuvenation and Spiritual, Heritage Augmentation Drive (PRASHAD)' and 'Assistance to Central Agencies for Tourism Infrastructure Development' complements the efforts of tourism infrastructure development in the country by extending financial assistance to the State Governments/UT Administrations/Central Agencies including the State of Tamil Nadu.

Further, Government of India under the Scheme for Special Assistance to States for Capital Investment (SASCI Scheme) - Development of Iconic Tourist Centers to Global Scale has sanctioned two project for Tamil Nadu.

Financial assistance has also been provided to the State of Tamil Nadu for organizing fairs/festivals & tourism related events under Domestic Promotion & Publicity including Hospitality (DPPH) Scheme.

Details of funds sanctioned for the State of Tamil Nadu under the aforesaid schemes is **Annexed.**

Contribution of tourism to GDP after 2019-20 is given below:

	<b>2019-20</b>	<b>2020-21</b>	<b>2021-22</b>	<b>2022-23</b>
<b>Share in GDP (in %):</b>	5.17	1.50	1.75	5.00
<b>Direct (in %)</b>	2.69	0.78	0.91	2.60
<b>Indirect (in %)</b>	2.48	0.72	0.84	2.40

Note: The above estimates have been updated using NAS 2023. For 2020-21 and 2021-22, estimation has been done in accordance with the methodology adopted in the Tourism-Corona Impact study, undertaken by NCAER for the Ministry of Tourism.

Ministry of Tourism took the following proactive steps to rejuvenate Tourism and Hospitality sectors in the country including Tamil Nadu:

- i. Ministry of Tourism launched the "Loan Guarantee Scheme for Covid Affected Tourism Service Sector (LGSCATSS)".
- ii. The Ministry formulated and issued detailed operational guidelines for CoVID safety and hygiene for hotels, restaurants, B&Bs/Homestays and Tourism Service Providers on 08.06.2020 to facilitate revival and smooth resumption of business post-CoVID.
- iii. An initiative called SAATHI (System for Assessment, Awareness & Training for Hospitality Industry) was developed for effective implementation of Guidelines/SOPs issued with reference to COVID-19 and beyond for safe operations of Hotels, restaurants, B&Bs and other units.
- iv. Owing to the situation which arose out of COVID- 19 pandemic, Ministry of Tourism in consultation with Ministry of Health & Family Welfare issued guidelines/directions to the Tourism Stakeholders, Hotels and Restaurants to facilitate smooth resumption of business.

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**ANNEXURE**

**STATEMENT IN REPLY TO PARTS (a) TO (d) OF RAJYA SABHA UNSTARRED QUESTION NO.3822 ANSWERED ON 03.04.2025 REGARDING FINANCIAL SUPPORT TO TAMIL NADU FOR PROMOTION OF TOURISM SECTOR RAISED BY SHRI R. GIRIRAJAN**

**Swadesh Darshan Scheme****(Rs. in Crore)**

<b>S. No.</b>	<b>Circuit/ Sanction year</b>	<b>Name of the Project</b>	<b>Amount Sanctioned</b>	<b>Amount Released</b>
1.	Coastal Circuit 2016-17	Development of (Chennai-Mamamallapuram – Rameshwaram – Manpadu – Kanyakumari)	73.13	71.03

**SD 2.0**

<b>S. No.</b>	<b>Destination</b>	<b>Name of the Experience</b>	<b>Sanctioned Cost (₹ Crore)</b>	<b>Date of Sanction</b>
1.	Mamallapuram	Immersive experience at Shore Temple	30.02	29-02-2024

**PRASHAD Scheme**

<b>S. No.</b>	<b>Project Name</b>	<b>Sanction Year</b>	<b>Approved Cost (₹ Crore)</b>	<b>Amount Released (₹ Crore)</b>
1.	Development of Kanchipuram	2016-17	13.99	13.99
2.	Development of Velankanni	2016-17	4.86	4.86

**Assistance to Central Agencies for Tourism Infrastructure Development Scheme****(Rs. in Crore)**

<b>Sl. No.</b>	<b>Name of the Project</b>	<b>Central Agency</b>	<b>Year of Sanction</b>	<b>Amount Sanctioned</b>	<b>Amount Released</b>
1.	Cruise Passenger Facilities Centre in the existing Passenger Terminal at Chennai Port.	Chennai Port Trust	2012-13	17.25	17.25
2.	Joint Development of Rameshwaram Railway Station	Ministry of Railways	2017-18	4.70	3.76
3.	Joint Development of Madurai Railway Station	Ministry of Railways	2018-19	4.48	3.56

**Special Assistance to States for Capital Investment (SASCI Scheme) - Development of Iconic Tourist Centers to Global Scale**

**(₹ Crore)**

<b>S. no.</b>	<b>Name of the Project</b>	<b>Sanctioned Cost</b>	<b>Amount Released</b>
1.	Development of Nandavanam Heritage Park in Mammallapuram	99.67	112.13
2.	Garden of Flowers in Devala	70.23	

**Financial Assistance to Government of Tamil Nadu for organising Fairs & Festivals and Tourism Related Events in last five years:-**

**(Rs. in lakhs)**

<b>Year</b>	<b>Name of Fairs &amp; Festivals</b>	<b>Amount sanctioned</b>	<b>Amount released</b>
2021-22	India Dance Festival at Mamallapuram	25.00	25.00
2022-23	India Dance Festival at Mamallapuram	25.00	25.00
2023-24	India Dance Festival at Mamallapuram	25.00	25.00

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