

GOVERNMENT OF INDIA
MINISTRY OF CULTURE
RAJYA SABHA
UNSTARRED QUESTION NO. 3708
ANSWERED ON 03.04.2025

DEVELOPMENT OF CULTURAL SITES

3708. SHRI M. MOHAMED ABDULLA:

Will the Minister of CULTURE be pleased to state:

- (a) the details of the activities carried out for the development of cultural sites in the State of Tamil Nadu since 2020, year-wise;
- (b) the details of the total amount allocated, spent and progress made with reference to above, year-wise and cultural site-wise for Tamil Nadu from 2020 till date; and
- (c) whether Government has implemented any digital or technological initiatives, such as virtual tours or augmented reality experiences, to enhance the accessibility and awareness of cultural sites in Tamil Nadu, if so, the details thereof?

ANSWER

THE MINISTER OF CULTURE AND TOURISM
(SHRI GAJENDRA SINGH SHEKHAWAT)

- (a) There are 413 centrally protected monuments/archaeological sites under the jurisdiction of & Archaeological Survey of India (ASI) in the State of Tamil Nadu. The conservation of these
- (b) monuments/ archaeological sites is taken up as per the need and availability of resources. The details of amount allocated and expenditure incurred for conservation, maintenance and development of protected monuments/archaeological sites in the State of Tamil Nadu is as under:-

(Amount Rs. in Crore)

S. No.	Financial year	Amount allocated	Expenditure incurred
1.	2020-21	7.25	7.25
2.	2021-22	12.00	12.00
3.	2022-23	19.95	19.95
4.	2023-24	22.50	22.50
5.	2024-25(up to 25.03.2025)	12.65	12.64

Under Swadesh darshan 2.0 Scheme, on 29.02.2024, Ministry of Tourism has sanctioned a project 'Immersive experience at Shore Temple' at Mamallapuram for a cost of 30.02 Cr. Further, Govt. of India has sanctioned the following projects in Tamil Nadu under the scheme for 'Special Assistance to States for Capital Investment (SASCI Scheme) - Development of Iconic Tourist Centers to Global Scale' :-

(Amount Rs. in Crore)

S. No.	Name of the Project	Sanctioned Cost	Amount Released
1	Development of Nandavanam Heritage Park in Mammallapuram	99.67	112.13
2	Garden of Flowers in Devala	70.23	

- (c) The Ministry of Tourism has launched the revamped version of Incredible India Digital Platform (IIDP) on September 27, 2024 as a comprehensive resource for travelers and stakeholders interested in exploring the country's rich cultural heritage, natural beauty, and diverse attractions. One of the new feature of the IIDP is the Incredible India Content Hub -a comprehensive digital repository, featuring rich collection of high-quality images, films, brochures, and newsletters related to tourism in India. This repository is intended for the use of a diverse range of stakeholders, including tour operators, journalists, students, researchers, film makers, authors, influencers, content creators, government officials, and ambassadors.
