

**GOVERNMENT OF INDIA  
MINISTRY OF HOME AFFAIRS**

**RAJYA SABHA  
UNSTARRED QUESTION NO. 3593**

**TO BE ANSWERED ON THE 02<sup>ND</sup> APRIL, 2025/ CHAITRA 12, 1947 (SAKA)**

**PROMOTION OF TOURISM IN LADAKH**

**3593 #    SHRI BABURAM NISHAD:**

**Will the Minister of HOME AFFAIRS be pleased to state:**

- (a) whether, after the formation of Union Territory of Ladakh in 2019, Government has taken any steps to promote tourism in the region;**
- (b) whether it has been helpful in providing employment opportunities; and**
- (c) if so, the details thereof?**

**ANSWER**

**MINISTER OF STATE IN THE MINISTRY OF HOME AFFAIRS  
(SHRI NITYANAND RAI)**

**(a) to (c): After the formation of Union Territory of Ladakh in 2019, Government has taken a number of steps to promote tourism in the region, such as:**

- i. The Union Territory of Ladakh has notified a policy called “Ladakh Homestay Policy”. Under this policy, so far 1933 beneficiaries were given incentive to set up homestays.**
- ii. Tourism infrastructure has been strengthened by improving and constructing wayside amenities along all tourist circuits/routes and major highways.**

- iii. Setting up of India's first ever Dark Sky Reserve at Hanle village in the Changthang Wildlife Sanctuary and granting permission for night stay of foreign tourists at Hanle village.**
- iv. Opening of new Tourists Routes, Tourist Circuits and Trekking Routes.**
- v. Undertaking promotional activities for promotion of tourism by participation in global tradeshows in India and abroad and organising various festivals across all regions of the UT of Ladakh.**
- vi. Promotion of winter tourism by organising winter festivals and winter sports activities such as ice hockey, ice skating, ice climbing, skiing, etc.**
- vii. Ministry of Tourism has sanctioned projects for the development of tourism related infrastructure under the Swadesh Darshan, Swadesh Darshan 2.0 and Assistance to Central Agencies for Tourism Infrastructure Development Schemes.**

**The steps taken by the Government to promote tourism in the UT of Ladakh has created a wide range of employment opportunities in the field of hotel, homestay, transport service, infrastructure development, tour operator, local craftsmanship, event management, hospitality, maintenance, etc.**