

**GOVERNMENT OF INDIA
MINISTRY OF HEALTH AND FAMILY WELFARE
DEPARTMENT OF HEALTH AND FAMILY WELFARE**

**RAJYA SABHA
UNSTARRED QUESTION NO. 3477
TO BE ANSWERED ON 1ST APRIL, 2025**

'TB MukT Bharat' Campaign

**3477. SHRI RAJIB BHATTACHARJEE:
SMT. GEETA ALIAS CHANDRAPRABHA:
SHRI MADAN RATHORE:**

Will the **Minister of HEALTH AND FAMILY WELFARE** be pleased to state:

- (a) the specific roles and responsibilities the Ministry of MSME will undertake in the 'TB MukT Bharat' campaign to ensure effective implementation and outreach in the identified districts;
- (b) the manner in which the Ministry plans to coordinate with MSME associations and field offices to maximize awareness and participation in the campaign;
- (c) what kind of medical support and follow-up care will be provided to MSME workers diagnosed with TB through these screening camps; and
- (d) how this collaboration with the Ministry of MSME exemplifies a 'Whole of Government Approach,' and outcomes the Ministry expects from this partnership?

ANSWER

**THE MINISTER OF STATE IN THE MINISTRY OF HEALTH AND FAMILY
WELFARE
(SMT. ANUPRIYA PATEL)**

(a) and (b) The Ministry of Health and Family Welfare (MoHFW) and Ministry of Micro, Small and Medium Enterprises (MSME) have agreed on facilitating collaborative actions to strengthen national response towards TB elimination in all State/UTs. During the TB MukT Bharat Abhiyan, specific responsibilities played by MSME in the campaign districts, to maximize awareness and mobilization of vulnerable population are as under:

- Engagement of all offices, institutions, and attached organizations of MSME in the campaign.
- Display of IEC materials in all offices including field officers.
- Awareness generation of all staff on TB.
- Taking Ni-kshay Shapath (pledge) in all organisations/offices/institutions.

- Ni-kshay Shivir (screening camps) in MSME and industrial hubs with support of State/District health department
- Dissemination of awareness messages on social media.
- Encourage registration of Ni-kshay Mitra from various organisations and institutions of MSME

(c) and (d) All TB patients diagnosed during the campaign, including MSME workers are linked to free treatment and appropriate health care by the State/District health department concerned. This collaboration supplements the government efforts to achieve the national goals towards TB elimination with a whole of government approach to improve health seeking behaviour, early detection of TB, appropriate treatment of identified cases and to prevent new cases.
