

GOVERNMENT OF INDIA
MINISTRY OF TEXTILES
RAJYA SABHA
UNSTARRED QUESTION NO-3356
ANSWERED ON- 28/03/2025

MEASURES TO IMPROVE INDIA'S GLOBAL RANKING IN TEXTILE MANUFACTURING

3356. SHRI NARAYANA KORAGAPPA:
SHRI IRANNA KADADI:

Will the Minister of TEXTILES be pleased to state:

- (a) the measures being taken to improve India's ranking globally and enhance its competitiveness;
- (b) the measures being taken to address raw material price volatility, particularly in cotton and Man-Made Fibre, which significantly impact the cost structure of textile manufacturers; and
- (c) the financial and infrastructural support being extended to MSMEs to ensure their sustainability and global competitiveness?

ANSWER

THE MINISTER OF STATE FOR TEXTILES
(SHRI PABITRA MARGHERITA)

(a) to (c): In order to popularize Indian textiles in global market and to promote Indian textiles, the Government is implementing various schemes/initiatives. The major schemes/initiatives include PM Mega Integrated Textile Regions and Apparel (PM MITRA) Parks Scheme which seeks to create a modern, integrated, world class textile infrastructure; Production Linked Incentive (PLI) Scheme focusing on Man Made Fibre (MMF) Fabric, MMF Apparel and Technical Textiles to boost large scale manufacturing and enhancing competitiveness; National Technical Textiles Mission focusing on Research Innovation & Development, Promotion and Market Development; SAMARTH – Scheme for Capacity Building in Textile Sector with the objective providing demand driven, placement oriented, skilling program; Silk Samagra-2 for comprehensive development of sericulture value chain; National Handloom Development Program for end to end support for handloom sector. Ministry of Textiles is also implementing National Handicrafts Development Programme and Comprehensive Handicrafts Cluster Development Scheme for promotion of handicraft artisans. Under these schemes, support is provided for marketing, skill development, cluster development, direct benefit to artisans, infrastructure and technology support etc.

Government provides Minimum Support Price (MSP) to ensure remunerative prices to cotton farmers and saves them from distress sales in any eventuality of Fair Average Quality (FAQ) cotton prices falling below MSP. During Cotton season 2023-24 also, Cotton Corporation of India (CCI) supported the cotton farmers and procured 32.84 lakh bales valuing Rs. 11,712 crore under MSP operations, benefitting about 7.25 lakh cotton farmers in all cotton growing States. During the current cotton season 2024-25, CCI has procured a total of Rs. 99.41 lakh bales as on 25.03.2025 out of total arrival of 260.11 lakh bales.

Further, for global branding of Indian Textile, Government has registered Kasturi Cotton India's brand as a trademark to give a unique identity to Premium Quality Indian Cotton.

A successful Global Mega Textile Event BHARAT TEX 2025 was organized in February, 2025 by Textile Export Promotion Councils (EPCs) and supported by the Ministry of Textiles, Government of India to showcase, India's prowess as a premier textile manufacturing hub, encompassing the entire value chain from raw materials to finished products. The event highlighted diversity and richness of Indian textiles, while emphasizing the industry's manufacturing strength, global competitiveness as well as its commitment to sustainability and circularity.
