

GOVERNMENT OF INDIA
MINISTRY OF TOURISM

RAJYA SABHA
UNSTARRED QUESTION NO.3184
ANSWERED ON 27.03.2025

BEACH TOURISM IN ODISHA

3184 SHRI SUBHASISH KHUNTIA:

Will the Minister of **TOURISM** be pleased to state:

- (a) the steps being taken to promote beach tourism in Odisha, focusing on Puri, Gopalpur, and Chandipur beaches;
- (b) the measures to ensure cleanliness and safety at Odisha's beaches under the Blue Flag Certification initiative;
- (c) the funds allocated for developing beach tourism infrastructure in the State; and
- (d) whether the Ministry's plans to introduce water sports and recreational activities to attract more tourists?

ANSWER

THE MINISTER OF TOURISM

(SHRI GAJENDRA SINGH SHEKHAWAT)

(a) to (d): Development, promotion and upkeep of tourist destinations and products, including beaches is undertaken by the respective State Government/Union Territory (UT) Administration. The Ministry complements the efforts of States/UTs by promoting various tourism products of the country through various initiatives.

The Ministry of Tourism through its central sector schemes of 'Swadesh Darshan', 'Pilgrimage Rejuvenation and Spiritual, Heritage Augmentation Drive (PRASHAD)' and 'Assistance to Central Agencies for Tourism Infrastructure Development' extends financial assistance to the State Governments/UT Administrations for tourism infrastructure development in the country. The details of projects sanctioned under the Coastal Circuit of Swadesh Darshan Scheme are given at Annexure.

Environmental Sustainability is a key pillar in the National Strategy for Sustainable Tourism formulated by the Ministry. In line with the strategy, Travel for LiFE programme has been initiated to promote sustainable tourism in the country and to encourage tourists and tourism businesses to adopt sustainable tourism practices.

The Swadesh Darshan Scheme of the Ministry has been revamped as Swadesh Darshan 2.0 with the objective to develop sustainable and responsible tourism destinations following a tourist & destination centric approach. The Scheme encourages adoption of principles of sustainable tourism including environmental sustainability, socio-cultural sustainability and economic sustainability.

ANNEXURE**STATEMENT IN REPLY TO PARTS (a) TO (d) OF RAJYA SABHA UNSTARRED QUESTION NO.3184 ANSWERED ON 27.03.2025 REGARDING BEACH TOURISM IN ODISHA RAISED BY SHRI SUBHASISH KHUNTIA**

List of Projects sanctioned for Coastal Circuit under Swadesh Darshan Scheme

(Amount in ₹ crore)

S. No.	Name of State	Year	Project Name	Amount Sanctioned
1.	Andhra Pradesh	2014-15	Development of Circuit at Kakinada - Hope Island – Coringa Wildlife Sanctuary - Passarlapudi - Aduru - S Yanam - Kotipally	67.83
2.	Andhra Pradesh	2015-16	Development of Nellore - Pulikat Lake - Ublamadugu Water Falls – Nelapattu-Kothakoduru- Mypadu - Ramateertham – Iskapalli	49.55
3.	Puducherry	2015-16	Development of Dubrayapet – Arikamedu – Veerampattinam – Chunnambar - Nallavadu/Narambai - Manapet- Kalapet - Puducherry - Yanam	58.44
4.	West Bengal	2015-16	Development of Beach Circuit: Udaipur-Digha- Shankarpur- Tajpur- Mandarmani-Fraserganj- Bakkhilai-Henry Island	67.99
5.	Maharashtra	2015-16	Development of Sindhudurg Coastal Circuit - Sagareshwar, Tarkarli, Vijaydurg (Beach & Creek), Mitbhav	19.06
6.	Goa	2016-17	Development of Sinquerim-Baga, Anjuna-Vagator, Morjim-Keri, Aguada Fort and Aguada Jail.	97.65
7.	Odisha	2016-17	Development of Gopalpur, Barkul, Satapada and Tampara.	70.82
8.	Andaman & Nicobar Islands	2016-17	Development of Long Island-Ross Smith Island- Neil Island- Havelock Island- Baratang Island- Port Blair.	27.57
9.	Tamil Nadu	2016-17	Development of Chennai- Mamamallapuram–Rameshwaram–Kulasekaranpattinam – Kanyakumari	73.13
10.	Goa	2017-18	Development of Coastal Circuit II: Rua De Orum Creek - Dona Paula -Colva - Benaullim	99.35
