### GOVERNMENT OF INDIA MINISTRY OF PORTS, SHIPPING AND WATERWAYS

# RAJYASABHA UNSTARRED QUESTION NO. 317 ANSWERED ON 04.02.2025

### **CRUISE BHARAT MISSION**

#### 317. SHRI KESRIDEVSINH JHALA:

Will the Minister of PORTS, SHIPPING AND WATERWAYS be pleased to state:

(a) whether Government has recently launched Cruise Bharat Mission;

- (b) if so, the salient features of the Cruise Bharat Mission;
- (c) whether any port in Gujarat is included in the Cruise Bharat Mission;
- (d) if so, the details thereof;

(e) if not, the time likely to be taken for its implementation for inclusion; and

(f) whether there is any specific initiative under the Cruise Bharat Mission to promote Gujarat's ports for cruise tourism?

#### ANSWER

## MINISTER OF PORTS, SHIPPING AND WATERWAYS (SHRI SARBANANDA SONOWAL)

(a) to(f) Yes, sir. Cruise Bharat Mission(CBM) has been launched on  $30^{th}$  September 2024 to work towards:

- (i) Development of world class infrastructure & destinations.
- (ii) Adoption of technology to provide a seamless, non-intrusive experience of embarkation, disembarkation and destination visits.
- (iii) Promote the cultural, historical and natural destinations and circuits of the Indian Subcontinent.
- (iv) Ensure inclusive and equitable growth of all stakeholders, be it ports, cruise lines, vessel operators, tour operators, service providers and local communities.
- (v) Enable responsible involvement of all Regulatory Agencies Customs, Immigration, CISF, State Tourism Department, State Maritime Agencies, District Administration, Local Police etc..