

GOVERNMENT OF INDIA
MINISTRY OF TOURISM

RAJYA SABHA
UNSTARRED QUESTION NO.3170#
ANSWERED ON 27.03.2025

RURAL TOURISM

3170# SHRI ADITYA PRASAD:

Will the Minister of **TOURISM** be pleased to state:

- (a) whether Government is planning any scheme to impart training to the persons associated with rural tourism or farm tourism so that local people may get opportunities to work in the tourism industry;
- (b) if so, the details thereof, State-wise including Jharkhand; and
- (c) whether Government is running special schemes to increase the participation of women in rural or farm tourism so that women entrepreneurship and employment opportunities may be generated?

ANSWER

THE MINISTER OF TOURISM

(SHRI GAJENDRA SINGH SHEKHAWAT)

(a) to (c): The Ministry of Tourism under its “Capacity Building for Service Providers (CBSP)” scheme conducts various short term skill development training programmes with the aim to provide education, training and certification to the tourism service providers, through Government Institutes and empanelled implementing agencies in the tourism and hospitality sectors both in urban and rural areas in the country.

The skilling/re-skilling/up-skilling programmes conducted under CBSP scheme includes Hunar Se Rozgar Tak (HSRT), Entrepreneurship Programme (EP), Skill Testing & Certification (ST&C) - a re-skilling programme for the existing service providers to test and certify them, Tourism Awareness Programme (TAP), etc.
