

GOVERNMENT OF INDIA
MINISTRY OF TRIBAL AFFAIRS
RAJYA SABHA
UNSTARRED QUESTION No. 3021
TO BE ANSWERED ON 26.03.2025

MOU SIGNED BY TRIFED FOR ENTREPRENEURSHIP DEVELOPMENT OF TRIBALS

3021 # SHRI DEEPAK PRAKASH:
SHRI RYAGA KRISHNAIAH:

Will the Minister of **Tribal Affairs** be pleased to state:

- (a) details of the expected economic impact of MoU signed between TRIFED and Reliance Retail, HCL Foundation and Torajamelo Indonesia on tribal artisans and entrepreneurs;
- (b) the manner in which Government is planning to ensure that tribal producers are not exploited by the participation of big corporations;
- (c) the measures being taken to protect traditional tribal knowledge and intellectual property while engaging with corporate and international entities; and
- (d) the manner in which this MoU aligns with India's broader trade and cultural diplomacy objectives?

ANSWER

MINISTER OF STATE FOR TRIBAL AFFAIRS
(SHRI DURGADAS UIKEY)

(a) to (d): TRIFED has entered into collaboration with organisations like Reliance Retail, HCL Foundation and Torajamelo Indonesia to encourage tribal entrepreneurship. The MoUs, have been signed to support the tribal artisans with following main objectives:

- i. Improving product designs.
- ii. Infusion of technology.
- iii. Enhancement of market access.

These MoUs aim to strengthen and spread the tribal products and promoting their culture in various parts of the country. These collaborations aim to provide wider market access through their online and offline platforms and assist in sustainable livelihoods to all sections including PVTGs. The initiatives will drive entrepreneurship, skill development, and global recognition of tribal craftsmanship.
