

GOVERNMENT OF INDIA
MINISTRY OF TRIBAL AFFAIRS
RAJYA SABHA
UNSTARRED QUESTION No. 3017
TO BE ANSWERED ON: 26.03.2025

ECONOMIC BENEFITS FROM THE MOU FOR TRIBAL ARTISANS

3017 DR. SUMER SINGH SOLANKI:

SHRI LAHAR SINGH SIROYA:

Will the Minister of **Tribal Affairs** be pleased to state:

- (a) the expected economic benefits from the MoU for tribal artisans;
- (b) the manner in which the TRIFED-Tea Trunk MoU specifically contribute to expanding the market outreach of tribal products;
- (c) whether TRIFED and Tea Trunk explore digital and e-commerce platforms to maximize the reach of tribal products; and
- (d) if so, details thereof?

ANSWER

MINISTER OF STATE FOR TRIBAL AFFAIRS
(SHRI DURGADAS UIKEY)

(a) to (d): The MoU between TRIFED and Tea Trunk was signed in February, 2025 with the objective to expand market access for tribal artisans and improve income by integrating tribal products into Tea Trunk's retail and online platform. The collaboration aims to enhance visibility of tribal products in premium markets, attracting a wider customer base, while improving branding, packaging and quality standards. The partnership may also streamline supply chains reducing costs and maximizing economic benefits for artisans.
