GOVERNMENT OF INDIA
MINISTRY OF SKILL DEVELOPMENT AND ENTREPRENEURSHIP
RAJYA SABHA
UNSTARRED QUESTION NO-2996
ANSWERED ON 26/03/2025

INTEL INDIA'S 'AI FOR ENTREPRENEURSHIP' INITIATIVE

2996.   SHRI BHAGWAT KARAD:
           SHRI MAYANKBHAI JAYDEVBHAI NAYAK:

      Will the Minister of SKILL DEVELOPMENT AND ENTREPRENEURSHIP be pleased to state:

(a)   the steps being taken to ensure that the AI for Entrepreneurship program reaches its target of 1 lakh youth by 2025;

(b)   whether Government is ensuring equal access to this program for students in rural and remote areas;

(c)   whether there is any measure to track and evaluate the impact of this initiative on startup creation and job opportunities; and

(d)   if so, the details thereof?

ANSWER

THE MINISTER OF STATE (INDEPENDENT CHARGE) IN THE MINISTRY OF SKILL DEVELOPMENT AND ENTREPRENEURSHIP

(SHRI JAYANT CHAUDHARY)

(a)   National Skill Development Corporation (NSDC) has partnered with Intel Technologies India Private Limited to provide "AI for Entrepreneurship" course. This course was integrated into the Skill India Digital Hub (SIDH) in November, 2024. Over 18,000 candidates have been enrolled under this Programme as on March 21, 2025.

(b)   The AI for Entrepreneurship course is hosted on the Skill India Digital Hub (SIDH), a digital platform that enables students from rural and remote areas to access the course regardless of their geographical location. As a self-paced program, it allows students to enrol and complete the course at their convenience, ensuring anytime and anywhere learning.

(c) & (d) A Digital Learning Dashboard has been developed to track the progress and impact of this initiative. Key performance metrics includes course enrolments, gender ratio, age group distribution, month-on-month enrolments, and geographical coverage across states and districts. The link for accessing the Digital Learning Dashboard is given as under:

https://app.powerbi.com/view?r=eyJrIjoiYjcwNDAyZjQtOTlkNy00ZDExLTk1MDYtMzdjY2U0MTI2NzZjIiwidCI6IjcyNGI4ZWQxLTgxODMtNGNiOS1iNWIwLTFlZDY3YWZlYWNmMSIsImMiOjEwfQ%3D%3D

*****