

GOVERNMENT OF INDIA  
MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES

**RAJYA SABHA**  
**UNSTARRED QUESTION NO. 2654**  
**TO BE ANSWERED ON 24.03.2025**

**WOMEN OWNED MSMEs IN THE STATE OF ODISHA**

2654. SHRI NIRANJAN BISHI:  
SMT. SULATA DEO:

Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:

- (a) the percentage of women-owned Micro, Small and Medium Enterprises (MSMEs) registered during the last five years in the country, particularly in the State of Odisha;
- (b) the current number of women owners of registered MSMEs in the country, particularly in the State;
- (c) the number of MSMEs owned by women in 2000 compared to 2024, both in the country and the State; and
- (d) the steps taken by Government to increase the participation of women in MSMEs, especially in the State?

**ANSWER**

MINISTER OF STATE FOR MICRO, SMALL AND MEDIUM ENTERPRISES  
(SUSHRI SHOBHA KARANDLAJE)

(a) and (b): The revised definition of Micro, Small and Medium Enterprises (MSMEs) was adopted on 01.07.2020. To facilitate registration of MSMEs, the Udyam Registration Portal (URP) was launched on 01.07.2020. The percentage and current number of women-owned MSMEs who have registered on URP, including Informal Micro Enterprises (IMEs) registered on Udyam Assist Platform (UAP) in the country, including the State of Odisha, during the last five years are as given below:

Women-owned MSMEs in the Country and in the State of Odisha since inception till 15.03.2025			
	Total Number of MSMEs registered	Total Number of Women-owned MSMEs registered	Percentage of Women-owned MSMEs registered
All India	6,13,37,576	2,46,42,171	40.17%
Odisha	19,35,116	8,65,357	44.72%

(c): The number of women-owned MSMEs registered in F.Y. 2020-21 (since the launch of URP) and upto F.Y. 2024-25( upto 15.03.2025) for the country and the State of Odisha are as follows:

Comparison of Women Owned MSMEs		
Financial Year	2020-21 (From 01.07.2020 to 31.03.2021)	Cumulative (Upto 15.03.2025)
All India	4,86,781	2,46,42,171
Odisha	7,823	8,65,357

(d): The Government has taken a number of initiatives to increase the participation of women in MSMEs in the country, including in the State of Odisha, such as:

- i. Special drives for registration of women-owned MSMEs.
- ii. To benefit women entrepreneurs, the Public Procurement Policy was amended in 2018 mandating Central Ministries/Departments/Undertaking to procure at least 3% of their annual procurement from women-owned Micro and Small Enterprises.
- iii. To support Women Entrepreneurs under Credit Guarantee Scheme for Micro and Small Enterprises, 10% concession is given in annual guarantee fees; and guarantee coverage of 90% is given.
- iv. To encourage entrepreneurship among women, Ministry of MSME implements 'Skill Upgradation and Mahila Coir Yojana' under Coir Vikas Yojana, which is an exclusive training programme aimed at skill development of women artisans engaged in the Coir sector.
- v. The Ministry of MSME implements Prime Minister Employment Generation Programme, which is a major credit-linked subsidy programme aimed at generating self-employment opportunities through establishment of micro-enterprises in the non-farm sector by helping traditional artisans and rural/urban unemployed youth. Under the programme, the subsidy rate for general category beneficiaries is 15% in urban areas and 25% in rural areas. For special category beneficiaries, including SC/ST/OBC/Minorities, Women, Ex-servicemen, Physically Handicapped, and those in NER, Hill, and Border areas, the subsidy is 25% in urban areas and 35% in rural areas.
- vi. Participation of women entrepreneurs in trade fairs under Procurement and Marketing Support Scheme is subsidized 100% vis-a-vis 80% for other entrepreneurs.
- vii. The Ministry of MSME launched the 'Yashasvini Campaign' on 27.06.2024. The objective of the Campaign is to empower women entrepreneurs across India through various schemes on formalization, access to credit capacity building and mentorship through awareness generation about these schemes.

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