

GOVERNMENT OF INDIA
MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES

RAJYA SABHA
UNSTARRED QUESTION No. 2650
TO BE ANSWERED ON 24.03.2025

NEW SCHEMES AND PROGRAMMES TO SUPPORT SMEs

2650. SHRI RAMJI LAL SUMAN:

Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:

- (a) whether Government has introduced any new schemes or programmes to support Small and Medium Enterprises (SMEs) in 2024-25 and 2025-26;
- (b) if so, the details of these schemes including their objectives, target beneficiaries and the financial allocation for each scheme;
- (c) the steps being taken by Government to ensure the successful implementation of these schemes and the effective utilization of allocated funds; and
- (d) the details of assessment or survey to evaluate previous schemes aimed at boosting SMEs in the country and the findings of such evaluations?

ANSWER

MINISTER OF STATE FOR MICRO, SMALL AND MEDIUM ENTERPRISES
(SUSHRI SHOBHA KARANDLAJE)

(a) to (b): Yes, During the FY 2024-25, the Ministry of Micro, Small and Medium Enterprises (MSME) has launched a sub scheme under Central Sector Scheme Raising and Accelerating MSME Performance Program (RAMP), namely MSME Trade Enablement and Marketing (MSME TEAM) Initiative on 27th June 2024. The MSME Trade Enablement and Marketing Initiative aims to propagate e-commerce among MSMEs in the country by leveraging Digital Public Infrastructure through ONDC so as to benefit the Micro and Small Enterprises with a special focus on Women entrepreneurs. The financial outlay for the scheme is Rs 27.35 crores.

(c) to (d): To ensure successful implementation of the Scheme, Ministry of MSME has appointed National Small Industries Corporation (NSIC) as the Implementing Agency for the TEAM Scheme. Funds have been allocated for different activities / benefits under the scheme for effective utilization of funds. National Small Industries Corporation (NSIC) is conducting various workshops with support from the Ministry of MSME, State Governments/ UTs, industry bodies and ONDC to create awareness among MSMEs about benefits of e-commerce. The Scheme aims to facilitate their eventual onboarding onto ONDC compliant Seller Network Participants (SNPs).
