

GOVERNMENT OF INDIA  
MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES

**RAJYA SABHA**  
**UNSTARRED QUESTION NO. 2647**  
**TO BE ANSWERED ON 24.03.2025**

**ZED CERTIFICATION SCHEME FOR MSMEs**

2647. SHRI MALLIKARJUN KHARGE:

Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:

- (a) the total number of Micro, Small and Medium Enterprises (MSMEs) that have obtained Zero Defect Zero Effect (ZED) certification since its launch, State-wise and year-wise;
- (b) whether Government has conducted any assessment on the impact of ZED certification on MSMEs sustainability and competitiveness, if so, the details thereof;
- (c) the steps taken to increase awareness and participation of MSMEs in the ZED scheme, particularly among smaller enterprises; and
- (d) whether Government is considering sector-specific or cluster-based approaches to enhance the effectiveness of sustainability initiatives for MSMEs?

**ANSWER**

MINISTER OF STATE FOR MICRO, SMALL AND MEDIUM ENTERPRISES  
(SUSHRI SHOBHA KARANDLAJE)

- (a): The total number of Micro, Small and Medium Enterprises (MSMEs) that have obtained Zero Defect Zero Effect (ZED) certification since its launch i.e., 28.04.2022 are 2,78,035 as on 18.03.2025. State-wise and year-wise details may please be seen at **Annexure-I**.
- (b): The impact of ZED Certification on MSMEs sustainability and competitiveness has been achieved through conformity to the various assessment parameters required for the certification. However, for all the central sector schemes, there is a provision of third party evaluation after the completion of three years of scheme implementation. This evaluation details out the impact of the scheme. Since, ZED scheme was launched in April 2022, the third party evaluation will be due after April 2025.
- (c): To enhance the awareness and participation of MSMEs in the ZED Scheme, particularly among smaller enterprises, various initiatives have been undertaken by the Ministry of MSME, Implementing Agency (Quality Council of India), Industrial Associations and State Governments. This inter-alia includes Awareness Programs (virtual and physical), Registration Camps, National Level Workshops, On-site Assistance, Advertisements through Newspaper and Radio, etc.
- (d): The ZED Scheme follows a sector-specific approach by utilizing sector-specific assessors, consultants and sectoral guidance documents to support MSMEs in assessment and preparation for certification. All manufacturing sectors under UDYAM are covered under ZED Certification.

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**Annexure-I**

**Annexure referred to in reply to Part (a) of the Rajya Sabha Unstarred Question No. 2647 for answer on 24.03.2025.**

The number of ZED Certifications (State-wise and Year-wise) since launch i.e. 28.04.2022 as on 18<sup>th</sup> March, 2025:

<b>S. No.</b>	<b>State/UT</b>	<b>ZED Certifications (2022-23)</b>	<b>ZED Certifications (2023-24)</b>	<b>ZED Certifications (2024-25)</b>
1	Andaman and Nicobar Islands	2	0	0
2	Andhra Pradesh	19	5680	4109
3	Arunachal Pradesh	0	0	1
4	Assam	11	1675	1039
5	Bihar	54	16017	4692
6	Chandigarh	0	682	22
7	Chhattisgarh	10	1924	763
8	Delhi	35	867	438
9	Goa	7	10	4
10	Gujarat	125	38383	17720
11	Haryana	135	11207	3325
12	Himachal Pradesh	96	914	820
13	Jammu and Kashmir	8	771	1816
14	Jharkhand	26	1670	195
15	Karnataka	434	33869	12465
16	Kerala	52	2419	928
17	Ladakh	2	4	2
18	Lakshadweep	0	0	0
19	Madhya Pradesh	26	7359	4370
20	Maharashtra	328	10278	8922
21	Manipur	2	1	1
22	Meghalaya	0	1	1
23	Mizoram	0	0	0
24	Nagaland	2	0	27
25	Odisha	62	847	176
26	Puducherry	10	170	46
27	Punjab	597	9414	5513
28	Rajasthan	94	8299	8305
29	Sikkim	0	1	0
30	Tamil Nadu	794	7559	1674
31	Telangana	30	2435	2245
32	The Dadra and Nagar Haveli And Daman and Diu	13	13	161
33	Tripura	0	229	36
34	Uttar Pradesh	89	9817	16626
35	Uttarakhand	17	516	290
36	West Bengal	80	3286	1826
	<b>Grand Total</b>	<b>3,160</b>	<b>1,76,317</b>	<b>98,558</b>