

GOVERNMENT OF INDIA
MINISTRY OF COOPERATION

RAJYA SABHA
UNSTARRED QUESTION NO. 1512
TO BE ANSWERED ON 12th March, 2025

Standard of Organic Products of National Cooperative Organics Limited

1512 # Shri Aditya Prasad:

Will the Minister of COOPERATION be pleased to state:

- (a) the manner in which the National Cooperative Organic Limited (NCOL) is marketing its organic products;
- (b) the norms of organic production in the country and the norms of organic production that are being followed by the NCOL; and
- (c) steps being taken by the NCOL for organic farmers?

ANSWER

THE MINISTER OF COOPERATION
(SHRI AMIT SHAH)

(a) The National Cooperative Organics Limited (NCOL) has been set up by Ministry of Cooperation with approval of Union Cabinet to play a pivotal role in strengthening the organic supply chain. At present, NCOL is marketing its “Bharat Organics” brand organic products through Safal chain of stores as well as General trade, modern trade and E-commerce in Delhi NCR.

(b) To ensure the authenticity of organic products, the NCOL, while working with certified organic farmers and cooperatives, is adhering to the norms of National Programme for Organic Production (NPOP) and Participatory Guarantee System (PGS) organic standards in vogue in India. It is implementing 100% batch testing and traceability mechanisms to verify product quality and compliance to ensure that only authentic organic products reach consumers.

(c) NCOL is creating robust supply chain of ‘Bharat Organics’ from organic farmers to consumers, wherein the farmers get remunerative price of their produce and consumers get authentic organic products. NCOL is providing support to its members to adopt organic farming and helping them in certification, lab testing, training, market access, and fair pricing.
