

**GOVERNMENT OF INDIA
MINISTRY OF AYUSH**

**RAJYA SABHA
UNSTARRED QUESTION NO. 1282
TO BE ANSWERED ON 11.03.2025**

Promotion of traditional medicine in Odisha

1282 **Shri Manas Ranjan Mangaraj:**

Will the Minister of *Ayush* be pleased to state:

- (a) the steps being taken to promote traditional medicine practices, such as Ayurveda, Yoga, Unani, Siddha and Homeopathy, in Odisha;
- (b) whether the Ministry has undertaken any awareness programs or campaigns in Odisha;
- (c) the details of funds allocated for such initiatives; and
- (d) the measures being taken to integrate traditional medicine into the State's healthcare system?

ANSWER

**THE MINISTER OF STATE (IC) OF THE MINISTRY OF AYUSH
(SHRI PRATAPRAO JADHAV)**

- (a) to (c) Ministry of Ayush is implementing Centrally Sponsored Scheme of National Ayush Mission (NAM) through State/UT Governments for overall development and promotion of traditional medicine system such as Ayurveda, Yoga & Naturopathy, Unani, Siddha, Sowa Rigpa and Homoeopathy in the country including Odisha. Under NAM, financial assistance is being provided to States/UTs including Odisha for different activities as per the provision of NAM guidelines against their submitted proposals through State Annual Action Plans (SAAPs). The Mission inter-alia makes provision for the following activities: -
- (i) Ayush Health & Wellness Centres now renamed as Ayushman Arogya Mandir(Ayush).
 - (ii) Co-location of Ayush facilities at Primary Health Centres (PHCs), Community Health Centres (CHCs) and District Hospitals (DHs).
 - (iii) Upgradation of existing standalone Government Ayush Hospitals.
 - (iv)Upgradation of existing Government/Panchayat/Government aided Ayush Dispensaries/Construction of building for existing Ayush Dispensary (Rented/ dilapidated accommodation)/Construction of building to establish new Ayush Dispensary in the area where there are no Ayush facilities available.
 - (v) Setting up of upto 10/30/50 bedded integrated Ayush Hospitals.

(vi) Supply of essential drugs to Government Ayush Hospitals, Government Dispensaries and Government/Government aided Teaching Institutional AYUSH Hospitals.

(vii) Ayush Public Health Programmes.

(viii) Establishment of new AYUSH colleges in the States where availability of AYUSH teaching institutions is inadequate in Government Sector.

(ix) Infrastructural development of Ayush Under-Graduate Institutions and Ayush Post-Graduate Institutions/ add on PG/ Pharmacy /Para-Medical Courses.

As per the proposals received from the State Government of Odisha during the year 2014-15 to 2023-24, Ministry of Ayush has released an amount of Rs.8710.18 lakhs for implementation of different approved activities under NAM.

Further, the Ministry implements the Central Sector Scheme for Promotion of Information Education and Communication (IEC) in Ayush to create awareness regarding Ayush Systems of Medicine. This aims to reach out to all sections of the population across the country including Odisha. This scheme provides assistance for organizing National/State Arogya Fairs, Yoga Fests/Utsavs, Ayurveda Parvs, etc. An amount of Rs. 90.00 lakh has been allocated to celebrate Ayurveda Parv in the State of Odisha through IEC scheme during year 2020-21, 2022-23 & 2024-25.

(d) Government of India has adopted a strategy of Co-location of Ayush facilities at Primary Health Centres (PHCs), Community Health Centres (CHCs) and District Hospitals (DHs), thus enabling the choice to the patients for different systems of medicines under a single window. The engagement of Ayush doctors/ paramedics and their training is being supported by the Ministry of Health & Family Welfare under National Health Mission (NHM), while the support for Ayush infrastructure, equipment/ furniture and medicines is being provided by the Ministry of Ayush under National Ayush Mission (NAM), as shared responsibilities.
