

GOVERNMENT OF INDIA
MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES

RAJYA SABHA
UNSTARRED QUESTION NO. 109
TO BE ANSWERED ON 03.02.2025

ADVANCED E-SDP AND MDP PROGRAMMES

109. SHRI MAYANKBHAI JAYDEVBHAI NAYAK:

Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:

- (a) the specific objectives that Government aims to achieve through Advanced Entrepreneurship-Capacity Development Programme (E-SDP) and Advanced Management Development Programme (MDP) in collaboration with IIM Raipur;
- (b) the manner in which Government will ensure that these free programmes may effectively reach to emerging entrepreneurs and MSME owners belonging to weaker sections; and
- (c) whether Government proposes to integrate these programmes with other Government initiatives meant for the development of MSMEs, if so, the details thereof?

ANSWER

MINISTER OF STATE FOR MICRO, SMALL AND MEDIUM ENTERPRISES
(SUSHRI SHOBHA KARANDLAJE)

(a): The objective of the Entrepreneurship and Skill Development Programme (ESDP) is to motivate young persons (Men and Women) representing different sections of society, including SC/ST, women, physically handicapped, ex-servicemen, and BPL persons, to consider self-employment or entrepreneurship as one of the career options. The ultimate objective is to promote new enterprises, build the capacity of existing MSMEs, and inculcate an entrepreneurial culture in the country.

Vide ESDP policy guidelines dated 25.03.2022, advance components were added in ESDP scheme to provide advanced entrepreneurship and management training aimed at helping entrepreneurs by providing high-end/advanced training in domains such as E-commerce, BPO, Software, Biotech, Modern Agricultural & Animal Husbandry and Processing, Drug Discovery, Genomics, and Tech Acquisition, training will be facilitated through premier institutions such as, IIMs, IITs, ICAR, CSIR, DRDO, NITs, and Administrative Training Institutes (ATIs), Post-Harvesting and Food Processing Institutes, Engineering Institutes including IIM Raipur.

These programs focus on developing entrepreneurial and managerial skills, improving business sustainability, and enhancing competitiveness. The objective is to provide structured training on business establishment, growth strategies, financial management, and market expansion, thereby fostering a robust ecosystem for MSMEs.

: 2 :

For FY 2024-25, IIM Raipur has been allocated:

One Advanced E-SDP Programme on "New Venture Creation" to guide aspiring entrepreneurs in business ideation, validation, and execution.

One Advanced MDP Programme on "Business Scale-Up for MSMEs" to help existing MSME owners develop growth strategies, financial planning, and market expansion.

(b): The Ministry ensures the effective outreach of these free programs under ESDP by promoting awareness through MSME-DFOs, Technology Centres, and Implementing Agencies, collaborating with local institutions and industry associations, providing free training, conducting programs at district and state levels, and utilizing various training modes to enhance accessibility for entrepreneurs and MSME owners from weaker sections.

(c): Currently there is no proposal to integrate the ESDP scheme with other schemes.
