

GOVERNMENT OF INDIA
MINISTRY OF WOMEN AND CHILD DEVELOPMENT

RAJYA SABHA
STARRED QUESTION NO. 283
TO BE ANSWERED ON 26.03.2025

STATUS OF PRADHAN MANTRI MATRU VANDANA YOJANA (PMMVY)

*283. SHRI SUJEET KUMAR:

Will the Minister of Women and Child Development be pleased to state:

- (a) the total number of beneficiaries who have availed benefits under the Pradhan Mantri Matru Vandana Yojana (PMMVY) over the last three years;
- (b) the year-wise details of increase in number of beneficiaries and the total funds disbursed under the scheme during this period; and
- (c) the steps taken to enhance the accessibility and outreach of PMMVY, particularly in rural and economically disadvantaged regions, to ensure better coverage and improved maternal healthcare outcomes?

ANSWER

MINISTER OF WOMEN AND CHILD DEVELOPMENT
(SHRIMATI ANNAPURNA DEVI)

(a) to (c): A statement is laid on the Table of the House.

**STATEMENT REFERRED TO IN REPLY TO PARTS (A) TO (C) OF RAJYA SABHA
STARRED QUESTION NO. 283 TO BE ANSWERED ON 26.03.2025 RAISED BY SHRI
SUJEET KUMAR REGARDING STATUS OF PRADHAN MANTRI MATRU
VANDANA YOJANA (PMMVY)**

(a) to (c) The Ministry of Women and Child Development is implementing Pradhan Mantri Matru Vandana Yojana (PMMVY) across the country w.e.f. 01.01.2017. The PMMVY is a Centrally Sponsored Maternity Benefit Scheme under which cash incentives of ₹5,000/- is provided directly to the Bank/Post Office account of the beneficiary in Direct Benefit Transfer (DBT) mode for first child. The eligible beneficiaries receive the remaining cash incentive, as per approved norms towards maternity benefit under Janani Suraksha Yojana after institutional delivery, so that on an average a woman gets ₹6,000/-. Cash incentive of ₹6,000/- is also provided under PMMVY to eligible beneficiaries for second child subject to the second child being a girl.

As per the data available on the Pradhan Mantri Matru Vandana Yojana (PMMVY) Portal, the year-wise number of beneficiaries and funds disbursed under PMMVY from Financial Year 2021-22 to Financial Year 2024-25 (till 24.03.2025) is given below:

S.No.	Financial Year	Number of Beneficiaries paid (in lakhs)	Amount Disbursed (in ₹ cr.)
1.	2021-22	44.55	2,041
2.	2022-23	72.88	3,428
3.	2023-24	24.68	1,005
4.	2024-25 (till Mar 24, 2025)	77.79	2,840

With the introduction of umbrella Mission Shakti from 1st April, 2022, the number of instalments under PMMVY for the first child have been reduced from three (3) to two (2). Further, maternity benefit under PMMVY has also been extended for the second child subject to second child being a girl. As a result of revision of scheme, a new portal, Pradhan Mantri Matru Vandana Yojana Software (PMMVYSoft) was developed and launched in March, 2023. Under PMMVYSoft, Aadhaar authentication through UIDAI is done digitally and National Payment Corporations of India (NPCI) verification is ensured so that funds are directly transferred to their DBT-enabled Aadhaar-seeded bank or post office accounts.

The implementation of the Scheme is done by officials of governments of States and UTs using the new Software mentioned above through their field functionaries. The release of Central funds to States and UTs is done in a timely manner provided they utilise the funds available in the State Nodal Agency (SNA) Account on time. States/UTs are regularly requested to clear the payments of beneficiaries under PMMVY Scheme.

Further, to facilitate the beneficiaries for tracking the status of their applications and payments, a 'Track and Search' feature is available on the PMMVY portal to show real time location and status of Application. Also, a Grievance redressal module has been implemented to lodge and track any PMMVY related grievances by any beneficiary.

The Ministry conducts various awareness programs including those on Maternity Benefits through SANKALP-Hub for Empowerment of Women (HEW) scheme for all States/UTs. It

includes various Information, Education and Communication (IEC) and Behavior Change Communication (BCC) activities such as Prabhat Pheri, Nukkad Natak, Newspaper Advertisements, Airing Radio Jingles, Selfie Campaign, Door-to-Door Campaign, Community Programmes which are conducted at field functionary levels. Further, the Ministry is also running special campaign for registration of eligible beneficiaries in all the States and UTs under PMMVY on a periodic basis.
