

GOVERNMENT OF INDIA
MINISTRY OF TOURISM

RAJYA SABHA
STARRED QUESTION NO.164
ANSWERED ON 13.03.2025

FINANCIAL SUPPORT TO TAMIL NADU FOR TOURISM PROMOTION

164 SHRI R. GIRIRAJAN:

Will the Minister of **TOURISM** be pleased to state:

- (a) whether Government has provided any financial support to develop state-of-the-art infrastructure facilities with advanced amenities on par with internationally reputed tourist spots in Tamil Nadu, if so, the details thereof;
- (b) the funds allocated to Tamil Nadu in the last three years for the infrastructure development of tourist spots attracting more international and domestic tourists; and
- (c) whether Government has purchased more new ultra luxury AC buses and vehicles through India Tourism Development Corporation (ITDC) for facilitating Sight seeing tours conducted by ITDC Ltd. and if so, the details thereof?

ANSWER

THE MINISTER OF TOURISM

(SHRI GAJENDRA SINGH SHEKHAWAT)

(a) to (c): A Statement is laid on the Table of the House.

STATEMENT IN REPLY TO PARTS (a) TO (c) OF RAJYA SABHA STARRED QUESTION NO. 164 ANSWERED ON 13.03.2025 REGARDING FINANCIAL SUPPORT TO TAMIL NADU FOR TOURISM PROMOTION RAISED BY SHRI R. GIRIRAJAN

(a) to (c): Development and promotion of tourism are undertaken by the respective State Government/Union Territory (UT) Administration. The Ministry complements the efforts of States/UTs by developing and promoting various tourism products of the country, including in Tamil Nadu through various schemes and initiatives.

The Ministry of Tourism through its central sector schemes of 'Swadesh Darshan (SD)', 'Pilgrimage Rejuvenation and Spiritual, Heritage Augmentation Drive (PRASHAD)' and 'Assistance to Central Agencies for Tourism Infrastructure Development' complements the efforts of tourism infrastructure development in the country by extending financial assistance to the State Governments/UT Administrations/ Central Agencies including the State of Tamil Nadu.

Under the Swadesh Darshan Scheme a project was sanctioned in Tamil Nadu under the Coastal Circuit. Ministry of Tourism has revamped the Swadesh Darshan Scheme as Swadesh Darshan 2.0 (SD 2.0) with the objective to develop sustainable and responsible tourism destinations, following a destination & tourist-centric approach. A project 'Immersive experience at Shore Temple' has been sanctioned under it.

The Ministry of Tourism has also issued guidelines for 'Challenge Based Destination Development', a sub-scheme under Swadesh Darshan 2.0 with the aim for holistic development of destination to enhance tourist experience. Rameshwaram Island and Thanjavur have been identified for development in the State of Tamil Nadu.

Under the PRASHAD Scheme, the Ministry has sanctioned two projects for 'Development of Kanchipuram' and for 'Development of Velankanni'.

With a view to providing enhanced amenities and facilities for tourists, two projects for Joint Development of Rameshwaram and Madurai Railway Station was sanctioned by the Ministry of Railways and Ministry of Tourism on 50:50 cost sharing basis, under the Scheme for Assistance to Central Agencies for Tourism Infrastructure Development.

The Government of India under the guidelines for Special Assistance to States/Union Territories for Capital Investment (SASCI) for Development of Iconic Tourist Centres has approved two projects in Tamil Nadu.

Details of projects sanctioned and fund allocated for the State of Tamil Nadu under the aforesaid schemes of Ministry of Tourism is **Annexed**.

Ministry of Tourism has not purchased any vehicle for facilitating sight seeing tours conducted by ITDC Ltd.

ANNEXURE

STATEMENT IN REPLY TO PARTS (a) TO (c) OF RAJYA SABHA STARRED QUESTION NO. 164 ANSWERED ON 13.03.2025 REGARDING FINANCIAL SUPPORT TO TAMIL NADU FOR TOURISM PROMOTION RAISED BY SHRI R. GIRIRAJAN

List of sanctioned projects under Swadesh Darshan Scheme for the state of Tamil Nadu

| S. No. | Circuit | Sanction Year | Name of the Project | Amount Sanctioned (₹ Crore) | Amount Released/Authorized (₹ Crore)* | Amount Utilized (₹ Crore) |
|--------|-----------------|---------------|--|-----------------------------|---------------------------------------|---------------------------|
| 1 | Coastal Circuit | 2016-17 | Development of (Chennai- Mamamallapuram – Rameshwaram – Manpadu – Kanyakumari) | 73.13 | 71.03 | 71.03 |

* Includes amount of authorization to CNA through TSA Model I for Central Sector Scheme.

List of sanctioned projects under Swadesh Darshan 2.0 for the state of Tamil Nadu

| S. No. | Destination | Name of the Experience | Sanctioned Cost (₹ Crore) | Date of Sanction |
|--------|--------------|--------------------------------------|---------------------------|------------------|
| 1 | Mamallapuram | Immersive experience at Shore Temple | 30.02 | 29-02-2024 |

Destination identified in Tamil Nadu for development under Challenge Based Destination Development (CBDD) Scheme in

| Sn | Destination | Category |
|----|-------------------|--------------------|
| 1 | Rameswaram Island | Spiritual Tourism |
| 2 | Thanjavur | Culture & Heritage |

List of sanctioned projects under special Assistance to States for Capital Investment (SASCI Scheme) - Development of Iconic Tourist Centres to Global Scale in Tamil Nadu

| Sn | Name of the Project | Sanctioned Cost (₹ Crore) | Amount Released (₹ Crore) |
|----|---|---------------------------|---------------------------|
| 1 | Development of Nandavanam Heritage Park in Mamallapuram | 99.67 | 112.13 |
| 2 | Garden of Flowers in Devala | 70.23 | |

List of sanctioned projects under PRASHAD for the state of Tamil Nadu**(Rs. in crore)**

| S. No. | Project Name | Sanction Year | Approved Cost | Amount Released |
|---------------|----------------------------|----------------------|----------------------|------------------------|
| 1 | Development of Kanchipuram | 2016-17 | 13.99 | 13.99 |
| 2 | Development of Velankanni | 2016-17 | 4.86 | 4.86 |

List of sanctioned projects under Assistance to Central Agencies in Tamil Nadu

| Sr. No. | Name of Project | Agency | Sanction Date | Amount sanctioned (in Lakh) | Amount Released (in Lakh) |
|----------------|--|--------------------|----------------------|------------------------------------|----------------------------------|
| 1 | Cruise Passenger Facilities Centre in the existing Passenger Terminal at Chennai Port. | Chennai Port Trust | 24-09-2012 | 1724.66 | 1724.66 |

List of sanctioned projects for Joint Development of Railway Stations under Assistance to Central Agencies in Tamil Nadu**(Rs. in crore)**

| Sr. No. | Name of the Projects | Amount Sanctioned | Total Release |
|----------------|-----------------------------|--------------------------|----------------------|
| 1 | Rameshwaram Railway Station | 4.7 | 3.758 |
| 2 | Madurai Railway Station | 4.48 | 3.56 |
