

**GOVERNMENT OF INDIA
MINISTRY OF COMMERCE & INDUSTRY
DEPARTMENT FOR PROMOTION OF INDUSTRY AND INTERNAL TRADE
RAJYA SABHA**

**UNSTARRED QUESTION NO. 532.
TO BE ANSWERED ON FRIDAY, THE 29TH NOVEMBER, 2024.**

ONE DISTRICT ONE PRODUCT IN THE DISTRICTS OF TELANGANA

532. Shri Anil Kumar Yadav Mandadi:

Will the Minister of **Commerce and Industry** be pleased to state:

- (a) the details of districts in Telangana in which One District One Product (ODOP) is being implemented and products that have been identified;
- (b) the details of the steps taken by Government in providing support to the producers in a particular district including monetary, technical and skill support; and
- (c) the details of the number of entrepreneurs/producers and their products who were successful after this initiative, district-wise in the State of Telangana?

ANSWER

**THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE & INDUSTRY
(SHRI JITIN PRASADA)**

- (a): The State of Telangana has identified 37 products from 33 districts of Telangana under One District One Product initiative of DPIIT. District wise product list from State of Telangana may be seen at Annexure-I
- (b): One District One Product (ODOP) is not a scheme, but only an initiative by Department for Promotion of Industry and Internal Trade (DPIIT) without any financial component. Therefore, no direct monetary support is provided. However, support under regular capacity building in collaboration with various agencies, e- commerce on-boarding drives and participation in various exhibitions are undertaken for ODOP products across all States. 10 product categories from Telangana have been on-boarded on Government e-Marketplace(GeM) - ODOP Bazaar. These are Cheriya Paintings from Siddipet, Studded Gold Jewelry (Earrings and Pendants) from Hyderabad, Brass Artifacts from Jangoan, Millet- based Products and Gift Hampers from Kumuram Bheem Asifabad, Mango-based Products from Mancheri, Sarees from Narayanpet, Biscuits and Confectionery from Ranga Reddy, Warangal Durries from Warangal Rural and Ikat Prints from Yadadri Bhuvanagiri.
- (c): Such data is not available with DPIIT.

ANNEXURE-I

ANNEXURE REFERRED TO IN REPLY TO PART (a) OF THE RAJYA SABHA UNSTARRED QUESTION NO. 532 FOR ANSWER ON 29.11.2024.

ODOP Products from Telangana

State/UT	District	Product	Category	Sector
1.	Adilabad	Cotton Bales	Primary	Textile
2.	Bhadradi Kothagudem	Chillies	Primary	Agriculture
3.	Hyderabad	Studded gold jewellery	Primary	Manufacturing
4.	Jagtial	Mango	Primary	Agriculture
5.	Jangaon	Brass Artifacts	Primary	Manufacturing
6.	Jayashanker Bhupalpally	Chillies	Primary	Agriculture
7.	Jogulamba Gadwal	Groundnut (Nuts)	Primary	Agriculture
8.	Kamareddy	Soyabean	Primary	Agriculture
9.	Karimnager	Granites	Primary	Manufacturing
10.	Khamman	Chillies	Primary	Agriculture
11.	Kumaram Bheem Asifabad	Millets	Primary	Agriculture
12.	Mahabubnager	Mango (Banaganapalle)	Primary	Agriculture
13.	Mancherial	Mango	Primary	Agriculture
14.	Medak	Tomato processed products	Primary	Food Processing
15.	Medchal Malkajgiri	Pharmaceuticals & Biotech Products	Primary	Manufacturing
16.	Mhabubabad	Chillies	Primary	Agriculture
17.	Mulugu	Chillies	Primary	Agriculture
18.	Nagarkurnool	Mango	Primary	Agriculture
19.	Nalgonda	Cotton	Primary	Textile
20.	Narayanpet	Cotton & Silk Sarees	Primary	Textile
21.	Nirmal	Cotton Bales	Primary	Textile
22.	Nizamabad	Turmeric	Primary	Agriculture
23.	Peddapalli	Rice based products	Primary	Food Processing
24.	Rajanna Sircilla	Fisheries	Primary	Marine
25.	Ranga Reddy	Biscuits & Confectionery	Primary	Food Processing
26.	Sangareddy	Engineering Products	Primary	Manufacturing
27.	Siddipet	Golabama Sarees	Primary	Handloom
28.	Suryapet	Cement	Primary	Manufacturing
29.	Vikarabad	Fullers Earth/Betonitte granules and powder	Primary	Manufacturing
30.	Wanaparthy	Groundnut (Nuts)	Primary	Agriculture
31.	Warangal Rural	Warangal Durries	Primary	Textile
32.	Warangal Urban (Hanumakonda)	Granite Slabs	Primary	Manufacturing
33.	Yadadri Bhuvanagiri	Handloom Ikkat Products	Primary	Handloom
34.	Karimnager	Silverfiligree	Secondary	Handicraft
35.	Khamman	Granite	Secondary	Manufacturing
36.	Narayanpet	Custard Apple (Pulp)	Secondary	Food Processing
37.	Siddipet	Cherial Paintings	Secondary	Handicraft
