

RAJYA SABHA
UNSTARRED QUESTION No. 525
ANSWERED ON 29/11/2024

IDENTIFYING EXPORT POTENTIAL OF DISTRICT

525. SHRI RAJENDRA GEHLOT

Will the Minister of COMMERCE AND INDUSTRY be please to state

- (a) whether Government has identified export potential in all the districts of the country under the initiative to make districts as export hubs;
- (b) if so, the details thereof along with locations and products particularly of those identified districts in the State of Rajasthan; and
- (c) whether any initiatives have been taken by Government under Vocal for Local especially in the districts of Rajasthan, if so, the details thereof?

ANSWER

THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY
(SHRI JITIN PRASADA)

(a) to (c): Yes, the Government has taken measures to identify export potential and promote exports from the districts under the Districts as Export Hubs Initiative. It includes identification of the products and services with export potential in all the districts of the country in consultation with all stakeholders including the States/UTs. An institutional mechanism has been set up in all States/UTs including Rajasthan by forming the State Export Promotion Committee (SEPC) and District Export Promotion Committee (DEPC) at the District level. Under the initiative, District Export Action Plans detailing the existing bottlenecks in the supply chain and identifying possible interventions to mitigate the existing gaps have been prepared for 590 districts so far. To encourage exports from the districts under "Districts as Export Hubs", DGFT through Regional Authorities has been engaging with States & Districts to conduct specific export promotion outreach events & handhold the potential exporters. The Regional Authorities of DGFT in collaboration with e-commerce platforms have been conducting training workshops to handhold exporters, promote trade of products & push new businesses to export through the e-commerce route. Outreach events on E-commerce were also conducted in Jodhpur and Jaipur on 03.05.24 and 23.11.2024 respectively where exporters from these districts were invited.

A complete list of all State-wise districts and products/services identified for each of them under the Districts as Export Hubs initiative, is available under the head [Districts As Export Hubs](#) in Quick Links on Home Page of DGFT Portal (www.dgft.gov.in/CP/)
