GOVERNMENT OF INDIA MINISTRY OF COMMERCE & INDUSTRY (DEPARTMENT OF COMMERCE)

RAJYA SABHA UNSTARRED QUESTION NO. 522 ANSWERED ON 29/11/2024

NIRYAT BANDHU SCHEME

522. SHRI NARHARI AMIN:

Will the Minister of Commerce and Industry be please to state:

(a) The objective of Niryat Bandhu Scheme;

(b) Whether the access to new and potential exporters including MSMEs has been made easy through this scheme;

(c) if so, the number of beneficiaries benefited through this scheme so far; and

(d) The number of beneficiaries of this scheme in Gujarat, the details thereof?

ANSWER

THE MINSTER OF STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY (SHRI JITIN PRASADA)

(a) The Niryat Bandhu Scheme, outlined in Paragraph 1.11 of the Foreign Trade Policy 2023, aims to mentor new and aspiring exporters through outreach programs and capacity-building initiatives in partnership with various stakeholders.

(b) & (c) Yes, several outreach programs and capacity-building initiatives have been conducted by the Directorate General of Foreign Trade in collaboration with state governments, export promotion councils, industry partners, and institutional stakeholders. Since its inception in 2013, the Niryat Bandhu Scheme has benefited over 1,20,000 aspiring exporters.

(d) In the state of Gujarat, a total of 4,426 participants have been benefitted under the Niryat Bandhu Scheme since the financial year 2021-22.
