

GOVERNMENT OF INDIA
MINISTRY OF TOURISM

RAJYA SABHA
UNSTARRED QUESTION NO.2863
ANSWERED ON 19.12.2024

PROMOTION OF RESPONSIBLE TOURISM PROJECTS

2863 SMT. JEBI MATHER HISHAM:

Will the Minister of **TOURISM** be pleased to state:

- (a) funds allotted to various tourism projects in Kerala during the last five years, the details of the projects;
- (b) whether Government has prepared a special scheme to promote responsible tourism projects, if so, the details thereof;
- (c) the number of authorized home stays operating in the country, the details thereof; and
- (d) whether there is any proposal to ease the procedures for starting home stays?

ANSWER

THE MINISTER OF TOURISM

(SHRI GAJENDRA SINGH SHEKHAWAT)

(a) to (b): Development and promotion of tourism in the country is primarily undertaken by the concerned State Governments (SGs)/Union Territory Administrations (UTs). The Ministry of Tourism complements the efforts of SGs/UTs by providing financial assistance to them under its 'Swadesh Darshan (SD)' scheme. The details of the projects sanctioned by the Ministry of Tourism under different themes in the state of Kerala is as under:-

S. No.	Circuit / Sanction Year	Name of the Project	Amount Sanctioned (in ₹ Crore)
1.	Eco Circuit 2015-16	Development of Pathanamthitta- Gavi-Vagamon- Thekkady	64.08
2.	Spiritual Circuit 2016-17	Development of Sabarimala - Erumeli-Pampa-Sannidhanam	46.54
3.	Spiritual Circuit 2016-17	Development of Sree Padmanabha Arnamula	78.08
4.	Rural Circuit 2018-19	Development of Malanad Malabar Cruise Tourism Project	57.35
5.	Spiritual Circuit 2018-19	Development Sivagiri Sree Narayana Guru Ashram- Arruvipuram- Kunnumpara Sree Subrahmania- Chembazhanthi Sree Narayana Gurukulam	66.42

The Ministry has now revamped this scheme as Swadesh Darshan 2.0 with the objective to develop sustainable and responsible tourism destinations and has sanctioned 34 projects in the country including 1 project in the state of Kerala. The details of which is annexed.

The Ministry of Tourism under its Pilgrimage Rejuvenation and Spiritual Heritage Augmentation Drive (PRAHAD) also provides financial assistance to SGs/UTs for development works at pilgrimage/religious sites. The details of the project sanction in Kerala under PRASHAD scheme is as under:

S.No.	Project Name	Sanction Year	Approved Cost (in ₹ Crore)
1.	Development at Guruvayur Temple	2016-17	45.19

(c) to (d): Issuing of authorization for operating/starting homestays does not come under the purview of the Ministry of Tourism. However, the Ministry has a voluntary scheme for classification of various categories of accommodation units including homestays and B&Bs. The total number of homestays and B&Bs approved by the Ministry as on 13.12.2024 are provided as follows:

Homestays	Count
Gold Category	27
Silver Category	137
Total count	164

B&Bs	Count
Gold Category	73
Silver Category	441
Total count	514

ANNEXURE

STATEMENT IN REPLY TO PARTS (a) TO (b) OF RAJYA SABHA UNSTARRED QUESTION NO.2863 ANSWERED ON 19.12.2024 PROMOTION OF RESPONSIBLE TOURISM PROJECTS RAISED BY SMT. JEBI MATHER HISHAM

List of sanctioned projects under Swadesh Darshan 2.0 Scheme:-

S. No.	State	Destination	Name of the Experience	Sanctioned Cost (₹ in Crore)	Year of Sanction
1	Andhra Pradesh	Araku-Lambasingi	Borra Cave Experience at Araku	29.87	2023-24
2	Arunachal Pradesh	Nacho	Unlock Nacho Expedition	14.02	2023-24
3	Arunachal Pradesh	Mechuka	Mechuka Cultural Haat	18.48	2023-24
4	Arunachal Pradesh	Mechuka	Mechuka Adventure Park	12.75	2023-24
5	Assam	Kokrajhar	Kokrajhar Wetland Experience	26.67	2023-24
6	Assam	Jorhat	Reimagining Cinnamara Tea Estate	23.91	2023-24
7	Goa	Porvorim	Porvorim Creek Experience	23.56	2024-25
8	Goa	Colva	Colva Beach Experience	15.65	2024-25
9	Karnataka	Hampi	Setting up of 'Traveller nooks'	26.30	2023-24
10	Karnataka	Mysuru	Tonga ride Heritage experience zone	4.12	2023-24
11	Karnataka	Mysuru	Ecological Experience Zone	18.36	2023-24
12	Kerala	Kumarakom	Kumarakom Bird Sanctuary Experience	13.92	2023-24
13	Ladakh	Leh	Julley Leh Biodiversity Park	24.89	2023-24
14	Ladakh	Kargil	Exploring LOC and Hundarman village Experience	12.01	2023-24
15	Madhya Pradesh	Gwalior	Phoolbagh Experience Zone	16.73	2023-24
16	Madhya Pradesh	Chitrakoot	Spiritual experience at Chitrakoot	27.21	2023-24
17	Maharashtra	Pune	Shivrushti Historical Theme Park- Phase 3	76.22	2024-25
18	Meghalaya	Sohra	Waterfall Trails Experience	27.84	2023-24
19	Meghalaya	Sohra	Meghalayan Age Cave Experience	32.45	2023-24
20	Nagaland	Chumoukedima	Eco-Tourism Exp at Chumoukedima	7.87	2024-25

			viewpoint		
21	Nagaland	Chumuoukedima	Tribal Cultural Experience at Midway Retreat	21.56	2023-24
22	Puducherry	Karaikal	Karaikal beach and waterfront experience	20.29	2023-24
23	Punjab	Kapurthala	Eco Tourism experience at Kanjli wetland	20.06	2023-24
24	Punjab	Amritsar	Border Tourism Experience at Attari	25.90	2024-25
25	Rajasthan	Bundi	Spiritual Experience, Keshavraipatan	17.37	2023-24
26	Sikkim	Gyalshing	Eco-Wellness Experience at Yuksom Cluster	15.40	2023-24
27	Sikkim	Gangtok	Gangtok Cultural Village	22.59	2023-24
28	Tamil Nadu	Mamallapuram	Immersive experience at Shore Temple	30.02	2023-24
29	Telangana	Bhongir	Bhongir Fort Experiential Zone	56.81	2023-24
30	Telangana	Ananathagiri	Eco tourism zone at Ananathgiri forest	38.00	2023-24
31	Uttar Pradesh	Prayagraj	Azad Park and Dekho Prayagraj Trail Exp	13.02	2023-24
32	Uttar Pradesh	Naimisaranya	Vedic- wellness Experience	15.94	2023-24
33	Uttarakhand	Pithoragarh	Rural Tourism Cluster Experience at Gunji	32.20	2023-24
34	Uttarakhand	Champawat	Tea Garden Experience	11.21	2023-24
TOTAL AMOUNT				793.20	
