

GOVERNMENT OF INDIA
MINISTRY OF COOPERATION

RAJYA SABHA
UNSTARRED QUESTION NO. 2564
TO BE ANSWERED ON 18th DECEMBER, 2024

MULTI-STATE COOPERATIVE SOCIETIES AT THE NATIONAL LEVEL

2564 SHRI NARHARI AMIN:
SHRI MADAN RATHORE:

Will the Minister of COOPERATION be pleased to state:

- (a) the objectives of National Cooperative Exports Limited (NECL) and the initiatives undertaken thereof;
- (b) the objectives of Bhartiya Beej Sahakari Samiti Limited (BBSSL) and the initiatives undertaken thereof; and
- (c) the objectives of National Cooperative Organics Limited (NCOL) and the initiatives undertaken thereof?

ANSWER

THE MINISTER OF COOPERATION
(SHRI AMIT SHAH)

(a) to (c): Ministry of Cooperation has set up three national level multi-state cooperative societies; one each for Exports, Organic produce and quality seeds. These Societies have been registered under MSCS Act, 2002. The cooperative societies of all levels, who are interested in activities specified for each of societies, are eligible to become a member. The details are as under:

(i). National Cooperative Exports Limited (NCEL): The NCEL is promoted by Indian Farmers Fertilizer Cooperative Limited (IFFCO), Krishak Bharati Cooperative Limited (KRIBHCO), National Agricultural Cooperative Marketing Federation of India Limited (NAFED), Gujarat Cooperative Milk Marketing Federation Limited (GCMMF - Amul) and National Cooperative Development Corporation (NCDC). The initial paid up capital of NCEL is Rs. 500 Cr with contribution of Rs. 100 Cr each by the five promoters and authorized share capital is Rs. 2,000 Cr.

This society will focus on exporting the surpluses available in the Indian cooperative sector by accessing wider markets beyond the geographical contours of the country, thereby, increasing the demand of Indian Cooperative products/services across the globe and fetch best possible prices for such products/services. It will promote exports through various activities including procurement, storage, processing, marketing, branding, labelling, packaging, certification, research and

development, etc, and trading of all types of goods and services produced by cooperative societies. The society will also help in arranging finance, provide technical guidance, help in training and capacity building, develop and maintain market intelligence system, implement related government schemes and undertake any other such activities which will increase exports from the cooperative sector and other related entities.

Initiatives and progress undertaken thereof:

- i. A total of 9,510 cooperatives have become members of NCEL.
- ii. NCEL has so far exported 31 agriculture commodities worth Rs. 3934 crore till date to various countries, the majority of which include rice, onion, sugar. The NCEL has also exported baby food, processed food, spices, tea, etc.
- iii. State Governments of Punjab, Uttar Pradesh, Madhya Pradesh and Maharashtra have designated Nodal Agencies in their State to collaborate with NCEL for aligning cooperative societies and farmers to facilitate the procurement and marketing of their export-ready agricultural and other products/ commodities and thereby enhancing the market presence and value realisation of the products/commodities within and outside India.
- iv. NCEL have achieved a net profit of ₹26.40 crore during the financial year 2023-24.
- v. NCEL have paid 20% dividend to its members in the first year of its operation.

(ii). Bharatiya Beej Sahkari Samiti Limited (BBSSL): The BBSSL is promoted by Indian Farmers Fertilizer Cooperative Limited (IFFCO), Krishak Bharati Cooperative Limited (KRIBHCO), National Agricultural Cooperative Marketing Federation of India Limited (NAFED), National Dairy Development Board (NDDB) and National Cooperative Development Corporation (NCDC). The initial paid up capital of BBSSL is Rs. 250 Cr with contribution of Rs. 50 Cr each by the five promoters and authorized share capital is Rs. 500 Cr. The BBSSL has been set up to undertake production, procurement & distribution of quality seeds under single brand through cooperative network to improve crop yield and develop a system for preservation and promotion of indigenous natural seeds. BBSSL would help in increasing the production of quality seeds in India through cooperatives thereby reducing the dependence on imported seeds, enhancing agriculture production, providing boost to rural economy, promoting “Make in India” and leading to Atmanirbhar Bharat.

The society will focus on production, testing, certification, procurement, processing, storage, branding, labelling and packaging of all two generations of seeds i.e. foundation and certified through PACS by leveraging various schemes and policies of different ministries of Government of India. This will also help in achieving the goal of "Sahakar-se-Samridhi" through the inclusive growth model of cooperatives, where the members would benefit both by realization of better prices through production of quality seeds, higher production of crops by use of High Yielding Variety (HYV) seeds and also by dividend distributed out of the surplus generated by the society.

Initiatives and progress undertaken thereof:

- i. A total of 14,816 cooperatives have become members of BBSSL.
- ii. During the Rabi 2023-24 season, 11594 quintal of foundation seed was produced.

- iii. During Kharif 2024, 23 Varieties of 7 Crops sown/ planted in 10 states in 457 acres through 40 farmers.
- iv. BBSSL has distributed 38,126 Quintals of seeds of various crop varieties as of now.

(iii). National Cooperative Organics Limited (NCOL): The NCOL is promoted by Gujarat Cooperative Milk Marketing Federation Limited (GCMMF), National Agricultural Cooperative Marketing Federation of India Limited (NAFED), National Cooperative Consumers' Federation of India Limited (NCCF), National Dairy Development Board (NDDB) and National Cooperative Development Corporation (NCDC). The initial paid up capital of NCOL is Rs. 100 Cr with contribution of Rs. 20 Cr each by the five promoters and authorized share capital is Rs. 500 Cr. The NCOL has been set up to provide institutional support for aggregation, certification, testing, procurement, storage, processing, branding, labelling, packaging, logistic facilities, marketing of organic products and facilitate in arranging financial assistance to the organic farmers through its member Cooperatives including PACS/FPOs alongwith promotional and developmental activities of organic products with the help of various schemes and agencies of the Government. The NCOL will help in marketing of authentic and certified organic products to increase production of organic products by the cooperatives at various levels.

Initiatives and progress undertaken thereof:

- i. A total of 5,184 cooperatives have become members of NCOL.
- ii. NCOL has started using brand name of “Bharat Organics” and has so far marketed 14 organic products for sale in Safal outlets and 02 products in all channels, Delhi NCR.
- iii. MoU signed with Nagaland, Assam, Meghalaya & Uttarakhand and with NDDB-MRIDA to align the supply of bio inputs to farmers to promote organic farming and to create a model Bio village.
- iv. MoU signed with Mother Dairy Fruit & Vegetable Pvt. Ltd. (MDFVPL) to distribute Bharat Organics brand products across channels – General Trade (GT), Modern Trade (MT) and E-commerce, etc.
