

GOVERNMENT OF INDIA  
MINISTRY OF TEXTILES  
**RAJYA SABHA**  
**UNSTARRED QUESTION NO-2235**  
ANSWERED ON- 13/12/2024

**PROMOTION OF HANDICRAFT PRODUCTS**

2235. DR. PARMAR JASHVANTSINH SALAMSINH:

Will the Minister of TEXTILES be pleased to state:

- (a) the steps taken by Government for the promotion of handicraft products;
- (b) the status of National Handicrafts Development Programme (NHDP);
- (c) the details of the craft villages set up by Government till date and plans for setting up new craft villages;  
and
- (d) the welfare schemes operating for the handicraft manufacturers?

**ANSWER**

THE MINISTER OF STATE FOR TEXTILES  
(SHRI PABITRA MARGHERITA)

**(a):** The Ministry of Textiles through Office of Development Commissioner (Handicrafts) implements two schemes namely National Handicrafts Development Programme (NHDP) and Comprehensive Handicrafts Cluster Development Scheme (CHCDS) for overall development and promotion of handicrafts sector across the country. Under these schemes, need based assistance is provided for end-to-end support to the artisans through marketing events, skill development, cluster development, formation of Producer Companies, direct benefit to artisans, infrastructural and technology support, research and development support etc. which benefit the traditional crafts and artisans throughout the country. Further, this office also provides necessary support for registration of crafts under GI Act 1999, to give crafts specific recognition to help promote and preserve handicrafts.

**(b):** National Handicrafts Development Programme (NHDP) Scheme is approved with the budget outlay of Rs. 837 Cr by the government for the period from FY 2022-23 to FY 2025-26.

**(c):** The government is providing financial support to implementing agency for establishing Craft Villages under NHDP scheme. The primary objective is to develop areas located near and connected to major tourist destination or circuits. Artisans live and work at the same place and are also provided with the opportunity to sell their products thereby ensuring livelihood. So far, eight handicraft villages have been identified and sanctioned. The details of craft villages are attached at **Annexure-I**. As per extant scheme guidelines, the proposal is invited through advertisement on the official website of O/o the DC (HC) for further consideration.

**(d):** For the welfare of handicrafts artisans, the Office of Development Commissioner (Handicrafts) provides financial benefits /assistance to registered handicraft artisan under the NHDP schemes as under:

- 1) Marketing platforms, Skill & Training upgradation, Design Development Workshops, Tool kit Distributions, Infrastructural Support, Cluster Development, Formation of Producer Companies, organizing Workshop/Chaupals and issuance of Pahchan Id card for handicrafts artisans.
- 2) Individual benefits to artisans like Mudra loan, Interest Subvention, Margin Money on Mudra loan and insurance under PMJJBY & PMSBY.
- 3) Shilp Guru and National Awards to master craft persons.
- 4) Financial assistance of Rs. 8,000/month to eligible awardee artisans who are under indigent circumstances.

<b>Annexure-1</b>		
<b>Annexure referred in reply to part (c) of Rajya Sabha Unstarred Question No. 2235 for answered on 13.12.2024</b>		
<b>Sl. No.</b>	<b>Location and Craft</b>	<b>State</b>
1	Raghurajpur, Puri (Patta Painting, Palm Leaf Engraving, Stone Craving, Paper Machie, Toys and mask, Wood Carving, Tassar Painting etc.)	Odisha
2	Naini Prayagraj (Moonj Crafts)	Uttar Pradesh
3	Mahabalipuram, Chengalpattu (Stone carving crafts, art - metal ware craft)	Tamil Nadu
4	Kunda, Amer Jaipur (Terracotta & Pottery)	Rajasthan
5	Tirupati (Wood Carving, Kalmakari painting, Metal Craft etc.)	Andhra Pradesh
6	Taj Ganj, Agra (Marble inlay)	Uttar Pradesh
7	Vadaj Ahmedabad (Applique, Patchwork, Mudwork & Embroidery)	Gujarat
8	Anegundi, Koppal, Hampi, (Banana fibre crafts, water hyacinth Crafts)	Karnataka

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