

GOVERNMENT OF INDIA
MINISTRY OF COMMERCE & INDUSTRY
(DEPARTMENT OF COMMERCE)

RAJYA SABHA
UNSTARRED QUESTION No. 2130
ANSWERED ON 13/12/2024

INITIATIVES OF DISTRICT EXPORT ACTION PLANS

2130. SHRI SANJAY RAUT:

Will the Minister of Commerce and Industry be pleased to state:

- (a) the manner in which State Governments are collaborating with the District Export Promotion Committees (DEPCs) to ensure the success of the District Export Action Plans;
- (b) whether Government has conducted any reviews of State-level participation and support for DEPCs;
- (c) the specific initiatives in place to support small and medium-sized exporters in districts, who may face challenges in scaling up their operations for international markets; and
- (d) the manner in which DEPCs are ensuring that the needs of small-scale exporters are addressed alongside larger industries?

ANSWER

THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY
(SHRI JITIN PRASADA)

(a) to (d) Under the Districts as Export Hubs initiative of DGFT, the export promotion activities are being decentralised to make the districts active stakeholders in boosting export growth of the identified products and services from the districts to leverage their natural competitive advantages. Institutional mechanisms in the form of District Export Promotion Committee (DEPC) have been set up at the District level. Further, under this initiative, District Export Action Plans (DEAP) detailing the existing bottlenecks in the supply chain and identifying possible interventions to mitigate the existing gaps have been prepared by DEPCs for 590 districts and are being prepared for the rest of the districts. DEAPs outline the support required by the MSME exporters and manufacturers in producing/ manufacturing identified

products in adequate quantity & with requisite quality and branding, for reaching potential buyers outside. Till date, products and services have been identified in 734 districts.

The District Export Promotion Committees (DEPCs) serve as a platform for district administrations to address issues related to the export promotion of identified goods and services. In order to create more awareness around exports in all the country's regions and to handhold exporters, DGFT Regional Authorities along with the State Governments and DEPCs have been organizing outreach events to promote the products/services with export potential as identified under the Initiative. These events, organized with leading e-commerce partners, stakeholders from the States/UTs and the Central Government, Industry associations etc. provide valuable hand-holding, capacity building, and training sessions for participating businesses along with small-scale exporters and MSMEs, offering key insights and support to help them succeed in global markets.

A list of products/services, State-wise/district- wise, identified by DEPCs under the initiative, is regularly reviewed on the basis of the inputs received from the States/UTs and other stakeholders. The list is available at: www.dgft.gov.in/CP/
