

GOVERNMENT OF INDIA
MINISTRY OF YOUTH AFFAIRS AND SPORTS
RAJYA SABHA
UNSTARRED QUESTION NO. 2080
ANSWERED ON 12.12.2024

MERA YUVA BHARAT PORTAL

2080 #SHRI MADAN RATHORE:
SMT. DARSHANA SINGH

Will the Minister of YOUTH AFFAIRS AND SPORTS be pleased to state :

- (a) the measures taken by Government to promote youth participation and development across the country by effective utilization of its growing user base of the Mera Yuva Bharat (MY Bharat) Portal;
- (b) the manner in which Government would assess and evaluate the impact of the MY Bharat Portal on youth participation in community service and skill development initiatives; and
- (c) the special programmes or opportunities to be launched keeping in mind the diverse interests and skill -sets of the youth registered on the portal?

ANSWER

THE MINISTER OF YOUTH AFFAIRS AND SPORTS

(DR. MANSUKH MANDAVIYA)

- (a) and (c) Department of Youth Affairs has launched various programs on MY Bharat Portal to promote youth participation and development across the country, which are mentioned below:
 - i. Volunteer for Bharat: Connects youth with short-term community volunteer opportunities.
 - ii. Experiential Learning Programs (ELP): Offers youth opportunities to gain practical experience through extended, field-based projects.
 - iii. MY Bharat Organizations (MBOs): Collaboration with government organizations, knowledge institutions, non-profits and community-based organizations to list opportunities and improve youth outreach.
 - iv. Public Profiles: Allows youth to create searchable profiles and showcase their achievements.
 - v. CV Builder: Provides a customizable CV builder tool to help youth create impactful resumes.
 - vi. Mega Events: Enables multiple MBOs to organize large-scale youth events and activities.

Since the inception of MY Bharat, there has been constant effort to engage MY Bharat volunteers in different activities as per their diverse interest and skill sets. Some of activities that have been undertaken to engage such youths are given below:

- ELP in Hospitals
- ELP in Post offices
- ELP in Community Policing
- Volunteering for Swachhta
- Volunteering for Traffic management
- Workshops on financial literacy

(b) As the Portal has been newly launched in October, 2023 only, the manner of assessment and evaluation of the impact of the MY Bharat Portal on youth participation in community service and skill development initiatives is yet to be planned.
