

GOVERNMENT OF INDIA
MINISTRY OF YOUTH AFFAIRS AND SPORTS
RAJYA SABHA
UNSTARRED QUESTION NO. 2077
ANSWERED ON 12.12.2024

FIRST ANNIVERSARY OF MY BHARAT PORTAL

2077. DR. ANIL SUKHDEORAO BONDE

Will the Minister of YOUTH AFFAIRS AND SPORTS be pleased to state:

- (a) The manner in which the first anniversary of the MY Bharat portal was celebrated; and
- (b) The impact of these activities on local communities, especially in terms of raising awareness, fostering civic engagement, and promoting the objectives of the MY Bharat Portal?

ANSWER

THE MINISTER OF YOUTH AFFAIRS AND SPORTS

(DR. MANSUKH MANDAVIYA)

(a) As part of celebration of first anniversary of MY Bharat, the programme “Diwali with MY Bharat” was conducted from 27th October to 30th October, 2024 in collaboration with Confederation of All India Traders(CAIT), Traffic Police Department, Identified Hospitals and Market Associations in 5,275 locations across 500 districts in the country.

The following key activities were undertaken under the programme in which over 1.82 lakh MY Bharat volunteers participated:

- Hospital Volunteering – Helping patients at 1,413 hospitals.
- Market Cleaning – Swachhata Drive in 2,063 markets across the country in collaboration with All India Traders Association.
- Traffic Volunteering – Assisting Traffic Police in managing in 1,799 traffic choke points.

(b) MY Bharat conducted the above mentioned programme with active participation from MY Bharat volunteers in collaboration with the local trade and retail organisation, hospital and traffic police. These programmes fostered a sense of duty (Kartavya Vodh) and spirit of community service (Seva Bhav) among the youth and citizens aligning with primary objective of MY Bharat. Through these activities, MY Bharat volunteers also contributed towards promotion of civic sense to abide by the traffic rules, understanding the importance of cleanliness and realised the significance of serving the humanity by engaging in volunteering activities in hospitals.
