

GOVERNMENT OF INDIA
MINISTRY OF YOUTH AFFAIRS AND SPORTS
DEPARTMENT OF YOUTH AFFAIRS
RAJYA SABHA
UNSTARRED QUESTION NO-2070
ANSWERED ON- 12/12/2024

Nehru Yuva Kendras

2070. SHRI R. DHARMAR:

Will the Minister of YOUTH AFFAIRS AND SPORTS be pleased to state :

- (a) the number of Nehru Yuva Kendras (NYK) currently operational in Tamil Nadu;
- (b) the specific programmes and initiatives that are being implemented by the Nehru Yuva Kendras to promote youth empowerment and skill development;
- (c) whether Government ensures that the Nehru Yuva Kendra's activities reach underserved and remote areas, particularly in Tamil Nadu, and the steps being taken to improve the participation of youth from rural and marginalized communities;
- (d) the total budget allocated for the Nehru Yuva Kendras for current financial year especially for Tamil Nadu; and
- (e) the manner in which Government monitors and evaluate the effectiveness of the NYK programs?

ANSWER

THE MINISTER OF YOUTH AFFAIRS AND SPORTS

(DR. MANSUKH MANDAVIYA)

- (a) There are 30 Nehru Yuva Kendras (NYKs) working in the state of Tamil Nadu. The list of 30 NYKs is placed at **Annexure – 1**.
- (b) The Nehru Yuva Kendra Sangathan (NYKS) through 623 Nehru Yuva Kendras across the country (including 30 Nehru Yuva Kendras in Tamil Nadu) organizes activities viz. Core Programmes, Special Programmes and implements schemes of the Government to improve and develop youth empowerment and leadership. The principal objective of NYKS is to mobilize, motivate, organize youth of the country and enhance their capacities to empower them to become productive and responsible citizens in the process of community development and nation building activities with the spirit of equity and volunteerism. Details of the programmes being implemented by NYKS during the current financial year (2024-25) to promote youth empowerment is placed at **Annexure-2**.

(c) NYKS through its various programmes and interventions reaches out to the younger generation for their empowerment and civic engagement. Through the network of Youth Volunteers, NYKS shows its expanding outreach among younger generation. Besides, participation of large number of youth in various programmes and activities conducted by NYKS, it also bears testimony to its continuous efforts of reaching out to the younger generation.

(d) The total budget allocated for Nehru Yuva Kendras, under NYKS Scheme for FY 2024-25 is Rs. 426.00 crore. Against the total budget allocated under the scheme, budget to the tune of Rs. 21.20 crore has been appropriated for the offices of NYKS in the state of Tamil Nadu.

(e) The performance of NYKS are evaluated based on the physical and financial target set and achieved. NYKS operates 623 district Kendras, monitored by 29 state offices and 6 regional offices, reporting to NYKS Headquarters. The Government evaluates the effectiveness of the NYK programs through online review meetings, collection of progress report, various audit reports, field visits, monthly progress reports and annual progress reports. The evaluation studies are also conducted to evaluate the effectiveness of NYK programmes.

ANNEXURE-1

ANNEXURE REFERRED TO IN PART(A) OF THE REPLY TO THE RAJYA SABHA UNSTARRED Q.NO. 2070 FOR 12.12.2024 ASKED BY SHRI R. DHARMAR REGARDING NEHRU YUVA KENDRAS

Nehru Yuva Kendras (NYK) currently operational in Tamil Nadu

| Name of the State – Tamil Nadu (NYK - 30) | | |
|---|-----------------------------|----------|
| S. No. | Name of District | NYK Code |
| 1. | Chennai (Rural) | 5920 |
| 2. | Coimbatore | 5901 |
| 3. | Cuddalore | 5902 |
| 4. | Dharmapuri | 5903 |
| 5. | Dindigul | 5917 |
| 6. | Erode | 5916 |
| 7. | Kanchipuram | 5915 |
| 8. | Kanyakumari | 5914 |
| 9. | Karur | 5926 |
| 10. | Krishnagiri | 5930 |
| 11. | Madurai | 5904 |
| 12. | Nagapattinam | 5921 |
| 13. | Nilgiris | 5911 |
| 14. | Namakkal | 5929 |
| 15. | Perambalur | 5928 |
| 16. | Pudukkottai | 5905 |
| 17. | Ramanathapuram | 5918 |
| 18. | Salem | 5906 |
| 19. | Sivaganga | 5907 |
| 20. | Trichirappali | 5908 |
| 21. | Theni | 5925 |
| 22. | Thirunelveli | 5910 |
| 23. | Thanjavur | 5909 |
| 24. | Thoothukudi(Tuticorin- NYK) | 5919 |
| 25. | Thiruvallur | 5924 |
| 26. | Thiruvarur | 5927 |
| 27. | Tiruvannamalai | 5922 |
| 28. | Vellore | 5912 |
| 29. | Viluppuram | 5923 |
| 30. | Virudhunagar | 5913 |

ANNEXURE-2

ANNEXURE REFERRED TO IN PART(B) OF THE REPLY TO THE RAJYA SABHA UNSTARRED Q.NO. 2070 FOR 12.12.2024 ASKED BY SHRI R. DHARMAR REGARDING NEHRU YUVA KENDRAS

Details of the programmes being implemented by NYKS (in Tamil Nadu) during the current financial year (2024-25) to promote youth empowerment.

A. Core Programmes

1. Awareness and Education Programme on Drug Addiction and Substance Abuse
2. Observance of Days of National Importance, National Youth Day & Week
3. Ek Ped Maa Ke Naam Campaign
4. Swachhata Campaign
 - Swachhata Hi Seva Campaign
 - Cleanliness of Beaches on 2nd Oct- Coastal District Programme
5. Promotion of fit India Clubs
 - Cluster of Block Sports Meet
 - Distribution of Sports Kit
 - District Level Sports Meet
 - State Level Sports Meet
6. Youth Exchange Programme
 - Inter State Youth Exchange Programme
 - Inter District Youth Exchange Programme
7. Road Safety Awareness Campaign and Volunteering Support for Road Traffic
 - Metropolitan Areas
 - Large Urban Areas
 - District Level Areas
8. Yuva Utsav
 - Yuva Utsav at District Level
 - Yuva Utsav at State Level

B. Special Programme:

1. Mera Pehla Vote Desh Ke liye Campaign
2. Voter Awareness Campaign
3. Har Ghar Tiranga
4. Rashtriya Poshan Maah 2024
5. Seva Se Seekhen – Experiential Learning Programme
6. Fit India Swachhta Run 5.0
7. Diwali with MYBharat

C. Projects in collaboration with other Ministries and Departments:

1. Kashmiri Youth Exchange Programme
2. Tribal Youth Exchange Programme