

GOVERNMENT OF INDIA
MINISTRY OF CULTURE
RAJYA SABHA
UNSTARRED QUESTION NO-1941
ANSWERED ON- 12/12/2024

PROMOTING ODISHA'S RICH CULTURE

1941. DR. SASMIT PATRA

Will the Minister of CULTURE be pleased to state:

- (a) the steps being taken by Government to promote the rich cultural heritage of Odisha, including its art, architecture, festivals and traditions;
- (b) whether Government has developed any specific programs or initiatives aimed at showcasing Odisha's culture at national and international platforms; and
- (c) the financial assistance and resources being provided to Odisha for the preservation and promotion of its cultural landmarks, including temples, dance forms like Odissi and traditional crafts?

ANSWER

MINISTER OF CULTURE AND TOURISM

(SHRI GAJENDRA SINGH SHEKHAWAT)

(a) & (b) Government of India has set up Eastern Zonal Cultural Centre (EZCC) at Kolkata to promote the rich cultural heritage of its member States which includes the State of Odisha. EZCC organizes various cultural activities & programmes in its member States for which annual grant-in-aid is provided to them.

To exhibit the rich and vivid culture of Odisha, EZCC organizes number of programmes like Folk Fair, National Tribal/ Folk Dance & Music Festival, Chilika Shelduck Folk Carnival and All India Multilingual Drama & Dance Festival in Odisha on regular basis. Workshops viz. Filigree, Patachitra, Mayurbhanj Chhau and Saura Painting are also conducted by EZCC to promote dying and vanishing art forms of folk and tribal communities which help them to earn their livelihood.

Besides, documentation of different folk/ tribal art forms is taken up by EZCC regularly which is being utilized for promotion and dissemination of folk/ tribal art and culture among the young generation. During the last few years, documentations viz. Bali Yatra, Mural Painting of Odisha, Folk Wonders of Ganjam, Gotipua Dances of Odisha, Saura Paintings of Odisha, Pearls from Deep (Folk Music Instruments of Odisha), Tantric Dimension of Odissi Dance, MayurbhanjChhau, A Tale of Twin Artistry, Sambalpuri Dance of Odisha, Divine Expressions, Beyond Popular Gaze (depicting some primitive tribes of Odisha) have been done by EZCC.

Tribal costumes/ musical instruments/ daily use utensils/ deities of tribal communities of Odisha have also been displayed by EZCC at the Srijani Shilpagram, Santiniketan, West Bengal. This gives the tourists and visitors to the Shilpagram an idea of the tribal culture of Odisha.

Centre for Cultural Resources and Training (CCRT) under Ministry of Culture has developed audio visual material and films pertaining to art forms and cultural heritage of Odisha viz. Odissi Dance, Konark (The Black Pagoda), Mayurbhanj Chhau& Bandha Nritya Gotipua Dance.

Ministry of Culture implements a scheme titled “Global Engagement Scheme” to promote India’s rich cultural heritage including the State of Odisha and enhance India’s image in the global arena in a concerted manner. The objective of the Scheme is to provide artists practicing Indian art forms an opportunity to perform abroad under the banner of ‘Festival of India’. Under the Scheme, artists from diverse cultural fields such as Folk art which includes Folk/ Classical/ Semi Classical Music, Folk Dance & Theatre, Puppetry, Classical and Traditional Dance, Experimental/ Contemporary Dance, Theatre etc. perform in the ‘Festival of India’ abroad. All expenditure on deputation of these artists is incurred by the Government. Ministry of Culture has empanelled artists/ groups under various art forms and artists are selected from the empanelled list to be deputed for performing in the Festivals abroad. Currently, 627 artists/ groups are empanelled with the Ministry out of which 49 artists/ groups are from Odisha.

(c) Details of financial assistance released to organizations under various schemes by Ministry of Culture in the State of Odisha during the last three years are at **Annexure**.

Sangeet Natak Akademi, under Ministry of Culture, have approved the following amounts to cultural institutions of Odisha under the scheme of “Financial Assistance to Cultural Institutions” during the last three years:

Year	No. of Cultural Institutions	Amount (in Rs.)
2021-22	79	Rs. 32,90,000/-
2022-23	134	Rs. 57,50,000/-
2023-24	91	Rs. 36,90,000/-

Office of Development Commissioner (Handicrafts), Ministry of Textiles, Govt. of India implements skilling in clusters and other need-based programmes under National Handicrafts Development Programme (NHDP) scheme for improving livelihood opportunities of artisans and preservation of handicrafts of the country including Odisha. Further, necessary support for registration of crafts under GI Act 1999 is also provided, to give crafts specific recognition which helps to promote and preserve handicrafts. A total of 14 crafts have been registered under GI Act, 1999 of Odisha Region up to 30.11.2024. Under NHDP Scheme, Rs. 18.25 crore have been sanctioned to the State of Odisha by Office of Development Commissioner (Handicrafts) during the last three years.

ANNEXURE**Annexure referred to in reply to part (c) of Rajya Sabha Unstarred Question No. 1941 for 12.12.2024**

Details of financial assistance released to organizations under various schemes by Ministry of Culture in the State of Odisha during the last three years

Name of the scheme	2021-2022		2022-2023		2023-2024	
	No. of Org.	Amount released	No. of Org.	Amount released	No. of Org.	Amount released
Financial Assistance for Promotion of Guru-Shishya Parampara (Repertory Grant)	27	152.16	55	289.2	115	515.29
Financial Assistance to Cultural Organization with National Presence	0	0	0	0	1	8.75
Cultural Function & Production Grant (CFPG)	149	182.99	180	296.88	168	269.71
Financial Assistance for Development of Buddhist/ Tibetan Culture and Art	0	0	1	5	2	12.00
Building Grant including Studio Theatre	1	4	0	0	0	0
Scheme for Award of Fellowship to Outstanding Persons in the field of Culture	108	171.40	89	129.60	90	93.60
Scheme for Scholarships to Young Artistes in Different Cultural Fields	75	22.50	25	7.50	97	29.10
Financial Assistance for Veteran Artists	828 (artists)	276.95	966 (artists)	306.77	1460 (artists)	1063.40
