

GOVERNMENT OF INDIA  
MINISTRY OF CORPORATE AFFAIRS  
**RAJYA SABHA**  
**UNSTARRED QUESTION NO. - 1654**  
ANSWERED ON TUESDAY, DECEMBER 10, 2024

**SPECIAL CAMPAIGN FOR CLEANLINESS IN THE COUNTRY**

1654. Shri Naveen Jain:  
Shri Mission Ranjan Das:

Will the Minister of CORPORATE AFFAIRS be pleased to state:-

- (a) the specific results achieved during the “Special Campaign 3.0” aimed at reducing public grievances and improving sanitation;
- (b) the number of public grievances resolved along with action taken in respect of pending references from Members of Parliament, PMO and Parliament; and
- (c) the good practices adopted under the Swachhata Abhiyan particularly at the Regional Offices of the Ministry

**ANSWER**

THE MINISTER OF STATE IN THE MINISTRY OF CORPORATE AFFAIRS AND  
MINISTER OF STATE IN THE MINISTRY OF ROAD TRANSPORT AND HIGHWAYS

[SHRI HARSH MALHOTRA]

(a) to (b): The Special Campaign 3.0 was organised by the Ministries and Departments of Govt. of India including their attached/ subordinate offices/ autonomous organizations and Central PSUs, under the overall guidance of the Department of Administrative Reforms and Grievances (DARPG) with objective of institutionalizing Swachhata and reducing pendency in Government offices. In synergy with guidelines of the DARPG, the Ministry of Corporate Affairs along with regional offices and autonomous/ statutory bodies under its administrative control, conducted ‘Special Campaign 3.0’ from 2<sup>nd</sup> October, 2023 to 31<sup>st</sup> October, 2023, with objective of disposal of all identified pending matters as on 30.09.2023 including 01 PMO reference, 05 VIP references, 01 Inter Ministerial Consultation (IMC) reference and 374 public grievances. The Ministry achieved all the targets identified during preparatory phase of the campaign. The cleanliness drive under the campaign resulted in freeing of 1135 sq. ft. of area by disposing unusable items and non-serviceable vehicles. The disposal of scrap items generated revenue of Rs. 3.58 lakhs.

(c) : During the Special Campaign various activities were undertaken in the Ministry as well as its regional/ field/ attached offices towards Swachh Bharat making the offices cleaner and greener viz. painting of walls, pillars, pest control in office premises, greening through pots and small plants, cleaning of record rooms, disposal of scrap, reviewing and weeding out of old physical files etc.

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