

GOVERNMENT OF INDIA
MINISTRY OF CONSUMER AFFAIRS, FOOD AND PUBLIC DISTRIBUTION
DEPARTMENT OF CONSUMER AFFAIRS

RAJYA SABHA
UNSTARRED QUESTION No. 1643
TO BE ANSWERED ON 10.12.2024

CURBING OF SUGAR INTAKE

1643. SHRI RAJEEV SHUKLA

Will the Minister of CONSUMER AFFAIRS, FOOD AND PUBLIC DISTRIBUTION be pleased to state:

- (a) whether Government plans to implement measures similar to Nutri-Grade system of Singapore to address the challenges associated with rising sugar intake in the average Indian diet;
- (b) if so, the details thereof;
- (c) if not, the reasons therefor; and
- (d) the details of other measures being taken or proposed to be taken to ensure healthier diets for Indians?

ANSWER

THE MINISTER OF STATE, CONSUMER AFFAIRS, FOOD AND PUBLIC DISTRIBUTION
(SHRI B.L VERMA)

(a) to (c) : Food Safety & Standards Authority of India (FSSAI) in September, 2022 has notified the draft of Food Safety and Standards (Labelling & Display) Amendment Regulations which is available at https://fssai.gov.in/upload/uploadfiles/files/Draft_Natification_HFSS_20_09_2022.pdf. These amendment regulations propose a definition of foods with high content of fat, sugar and salt (HFSS Food) and also front-of-pack labelling of packaged foods (except for certain foods for which exemptions have been provided) with an Indian Nutrition Rating (INR).

(d) : FSSAI conducts awareness camps on regular basis across the country on adoption of healthy eating habits amongst citizens through its “Eat Right India” initiative. So far 531 “Eat Right India” camps have been organised. As part of the initiative, awareness is generated about side effects due to consumption of foods high in fat, salt and sugar through its nationwide media campaign called “Aaj se Thoda Kam” and a series of short videos (with dubbing in 12 regional languages). FSSAI has also launched social media campaign “Recipe Ravivaar” to promote healthier food options. Further, online competitive challenges are also organized by FSSAI for spreading awareness among the citizens of the country to reduce consumption of fat, salt and sugar. Also, Network of Professionals in Food and Nutrition (NETPROFAN) has also been carrying out intensive campaigns for awareness on healthy eating habits.
