

GOVERNMENT OF INDIA
MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES

RAJYA SABHA
UNSTARRED QUESTION NO. 1598
TO BE ANSWERED ON 09.12.2024

PROMOTION OF MSMEs IN ODISHA

1598. SHRI MANAS RANJAN MANGARAJ:

Will the MINISTER OF MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:

- (a) the number of Micro, Small and Medium Enterprises (MSMEs) in Odisha that have benefited from the various schemes launched by the Ministry during the last five years;
- (b) the steps taken to support MSMEs in Odisha, particularly in terms of financial aid, technology upgradation, and marketing assistance ;and
- (c) the manner in which Government plans to further promote the growth of MSMEs in Odisha to create jobs and increase industrial output?

ANSWER

MINISTER OF STATE FOR MICRO, SMALL AND MEDIUM ENTERPRISES
(SUSHRI SHOBHA KARANDLAJE)

(a): The Govt. of India, Ministry of Micro, Small and Medium Enterprises (MSME), implements various Central Sector schemes and programmes aimed at promotion and development of MSME Sector in the country and thereby creating employment and economic Development of the Country including in the State of Odisha. These schemes/ programmes include Prime Minister's Employment Generation Programme (PMEGP), Credit Guarantee Fund Trust for Micro and Small Enterprises (CGTMSE), PM Vishwakarma (PMV), Micro and Small Enterprises - Cluster Development Programme (MSE-CDP) and Raising and Accelerating MSME Performance (RAMP), MSME Champions Scheme, etc.

Since inception of the Udyam Registration portal on 1.7.2020, as many as 17,67,659 MSMEs have registered in Odisha which includes Informal Micro Enterprises with an employment of 81,63,018 persons.

- (i) Under Prime Minister's Employment Generation Programme (PMEGP), general category beneficiaries can avail of margin money subsidy of 25% of the project cost in rural areas and 15% in urban areas. The number of Micro enterprises that have benefitted under PMEGP in Odisha during the last 5 years are as under:

Financial Year	No. of Units Assisted	Estimated Employment Generated	Margin Money Subsidy (Rs. Cr)
2019-20	2,718	21,744	78.09
2020-21	3,171	25,368	87.48
2021-22	4,301	34,408	113.36
2022-23	3,880	31,040	107.32
2023-24	2,975	23,800	93.55

(ii) Progress of CGTMSE scheme in Odisha:

Financial Year	Number of Guarantee	Amount Rs. in Crore
2019-20	26,167	1,347
2020-21	28,288	1,134
2021-22	25,788	1,801
2022-23	34,081	3,045
2023-24	56,392	6,109

(iii) The total number of registered beneficiaries in PM Vishwakarma Scheme since its launch on 17.9.2023, as on 4.12.2024 are 90,693 artisans under 18 trades covered.

(b) & (c): The Ministry has taken a number of steps to enhance financial support, technology upgradation and access to market for the MSME sector in the country including in Odisha, through various schemes, programmes and policy initiatives which help to create jobs and increase industrial output. Some of the schemes implemented are as follows:

- i. New revised criteria for classification of MSMEs.
- ii. "Udyam Registration" for MSMEs, for Ease of Doing Business w.e.f. 1.7.2020.
- iii. Launch of Udyam Assist Platform on 11.1.2023 to bring Informal Micro Enterprises (IMEs) under the formal ambit for availing the benefits under Priority Sector Lending.
- iv. To facilitate the flow of credit to the Micro and Small Enterprises, without the hassles of collateral and third party guarantee up to a maximum of Rs. 5 crore, Credit Guarantee Scheme for Micro and Small Enterprises has been implemented.
- v. Prime Minister Employment Generation Programme (PMEGP) is a major credit-linked subsidy program, aimed at generating self-employment for Micro Enterprises.
- vi. Pradhan Mantri Mudra Yojana (PMMY) extends collateral free credit up to Rs. 20 lakh.
- vii. Stand-Up India (SUI) Scheme facilitates loans from Scheduled Commercial Banks (SCBs) of value between Rs. 10 lakh and Rs. 1 crore to at least one Scheduled Caste (SC) or Scheduled Tribe (ST) borrower and one women borrower per bank branch.
- viii. A network of Technology Centres/Tool Rooms has been established by Government across the country to provide access to advance manufacturing technologies to MSMEs, and to impart training to youths in partnership with academia and industry.
- ix. Other initiatives to provide new and indigenous technologies to MSME include Green Investment and Financing for Transformation Scheme to help MSEs adopt green technology and Scheme for Promotion and Investment in Circular Economy to promote circularity among MSEs are under implementation.
- x. PM Vishwakarma Scheme provides end-to-end holistic support, including credit support to artisans and craftspeople in the 18 trades covered.

- xi. Launch of Udyam Assist Platform on 11.01.2023 to bring Informal Micro Enterprises (IMEs) under the formal ambit of MSME.
- xii. Inclusion of Retail and Wholesale traders as MSMEs for the purpose of availing Priority Sector Lending benefits, w.e.f. 02.07.2021.
- xiii. The Ministry of Micro, Small and Medium Enterprises implements the Public Procurement Policy for Micro and Small Enterprises Order, 2012 under the MSMED Act, 2006. The Policy mandates 25% annual procurement from Micro and Small Enterprises by Central Ministries/ Departments/ Central Public Sector Enterprises, including 4% from Micro and Small Enterprises owned by SC/ST entrepreneurs and 3% from Micro and Small Enterprises owned by women entrepreneurs.
- xiv. The Ministry of MSME implements Procurement and Marketing Support Scheme for enhancing market access of Micro and Small Enterprises. The Scheme facilitates participation in National/International Trade Fairs/Exhibitions/MSME Expo, etc.
- xv. The Ministry of Micro, Small and Medium Enterprises implements International Cooperation Scheme to encourage MSMEs to export their products and facilitates participation of MSMEs in international exhibitions/fairs/buyer-seller meets held abroad and organizes international conferences/seminars/workshops in India.
- xvi. For Capacity Building of First Time Exporters (CBFTE), reimbursement is provided to new Micro and Small Enterprises which are exporters for costs incurred on Registration cum Membership Certification (RCMC) with Export Promotion Councils, Export Insurance Premium and Testing & Quality Certification for exports.
- xvii. The Ministry has launched the MSME TEAM initiative under the RAMP Programme to proliferate and propagate e-commerce among MSMEs in India. The objectives of the MSME TEAM Initiative include formalization of MSMEs, Digitization and consequent enhancement in competitiveness, reduction in cost of doing business, expanding market reach of MSMEs.
