GOVERNMENT OF INDIA MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES

RAJYA SABHA UNSTARRED QUESTION NO. 1540 TO BE ANSWERED ON 09.12.2024

UDYAM SAKHI PORTAL

1540. SHRI V. VIJAYASAI REDDY:

Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:

- (a) the aims and objectives of Udyam Sakhi Portal;
- (b) the details of services provided by above portal;
- (c) the number of women who benefited from Udyam Sakhi portal in the State of Andhra Pradesh since its implementation, district-wise and year-wise; and
- (d) in view of not effectively taking the above portal to the needy, whether the Ministry will consider wide-range dissemination of information about this portal, particularly among SC/ST/OBCs?

ANSWER

MINISTER OF STATE FOR MICRO, SMALL AND MEDIUM ENTERPRISES (SUSHRI SHOBHA KARANDLAJE)

(a) & (b): The Udyam Sakhi Portal (https://udyam-sakhi.com) is designed to provide information on various financial schemes, policies, programmes of the Government for existing and prospective women entrepreneurs. It also provides details of supporting institutions functioning under the administrative control of the Ministry of Micro, Small & Medium Enterprises (MSME). This portal helps women entrepreneurs to start, build and grow their businesses and make themselves self-reliant.

The Udyam Sakhi portal provides the information on financial schemes of Ministry of Micro, Small & Medium Enterprises (MSME) such as Prime Minister's Employment Generation Programme (PMEGP), Credit Guarantee Fund Trust for Micro and Small Enterprises (CGTMSE), Pradhan Mantri Mudra Yojana (PMMY), Trade Receivables electronic Discounting System (TReDS) etc. It also provides details on the policies and programs of the Ministry of Micro, Small & Medium Enterprises (MSME) and other Central ministries, along with guidance for Business plan preparation.

(c): As of 28th November, 2024 a total of 4497 women have been benefited through the Udyam Sakhi portal out of which 427 women are from the State of Andhra Pradesh. The district-wise and year-wise details of the number of women benefited in Andhra Pradesh from the portal since its implementation are as under:

	State	No. of Beneficiaries			
S.No.		District	Year		
			2021-22	2022-23	2023-24
1		Anantapur	-	-	1
2	Andhra Pradesh	East Godavari	95	154	173
3		Guntur	-	-	1
4		Kurnool	-	1	1
5		YSR Kadapa	-	-	1
Total			95	155	177

(d): The Ministry regularly disseminates information through awareness campaigns regarding various schemes of Ministry across the country, ensuring it reaches all communities, including SC/ST/OBCs.
