

GOVERNMENT OF INDIA
MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES

RAJYA SABHA
UNSTARRED QUESTION NO. 1539
TO BE ANSWERED ON 09.12.2024

AI USAGE IN MSMEs

1539. SMT. PRIYANKA CHATURVEDI:

Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:

- (a) the measures taken by Government to help Micro, Small and Medium Enterprises (MSMEs) grow using AI technology;
- (b) whether Government is supporting MSMEs through trainings for AI usage and literacy;
- (c) if so, the impact of Government's measures in this regard; and
- (d) if not, the reasons therefor?

ANSWER

MINISTER OF STATE FOR MICRO, SMALL AND MEDIUM ENTERPRISES
(SUSHRI SHOBHA KARANDLAJE)

(a) to (d): No such proposal is under consideration of the Ministry of MSME. However, Chatbot application has been developed using AI as a part of Champion's Website. The AI tool uses VANI (Virtual Assistance by NIC) and is integrated to answer questions on Champions scheme which deals with MSME grievances and handholding of new setups. Besides this, MSME registration assistance and introduction to other MSME's schemes is provided.
