

GOVERNMENT OF INDIA
MINISTRY OF TEXTILES
RAJYA SABHA
UNSTARRED QUESTION NO-1435
ANSWERED ON- 06/12/2024

TRADITIONAL CRAFTS IN CUTTACK, ODISHA

1435. SHRI DEBASHISH SAMANTARAY:

Will the Minister of TEXTILES be pleased to state:

- (a) the steps being taken by Government to promote Cuttack's traditional crafts, such as Cuttack filigree (Tarakasi), Ikat weaving, and pattachitra painting, at national and international level;
- (b) the details of support provided to local artisans in Cuttack, Odisha in terms of financial assistance, marketing, and training to expand their reach; and
- (c) whether Government will ensure that these crafts maintain their authenticity and improve the livelihoods of artisans in Cuttack, Odisha?

ANSWER

THE MINISTER OF STATE FOR TEXTILES
(SHRI PABITRA MARGHERITA)

(a): The Ministry of Textiles through Office of Development Commissioner (Handicrafts) implements two schemes namely National Handicrafts Development Programme (NHDP) and Comprehensive Handicrafts Cluster Development Scheme (CHCDS) for overall development and promotion of handicrafts sector across the country including Odisha. Under these schemes, need based assistance is provided for end-to-end support to the artisans through marketing events, skill development, cluster development, formation of Producer Companies, direct benefit to artisans, infrastructural and technology support, research and development support etc. which benefit the traditional crafts and artisans throughout the country including Cuttack, Odisha.

(b): During the last three years under NHDP scheme, 30 marketing event, 64 skill & design training, one Handicraft Producer Company, One Infrastructure Programme (Marketing Sourcing Hub), eleven R&D programmes, in Odisha have been sanctioned for Rs.18.25 Cr benefitting 10,780 artisans. Various projects have already been approved under CHCDS scheme for Rs. 27.28 Cr in which different soft & hard interventions are done by the State of Odisha in identified districts & craft cluster in which Cuttack is covered. Moreover, during the last three years, this office organized six marketing programmes, ten Skill Development Training Programme in Cuttack region.

(c): Office of Development Commissioner (Handicrafts) implements skilling in clusters and other need-based programmes under NHDP scheme for improving livelihood opportunities of artisans and preservation of handicrafts of the country including Odisha. Further, necessary support for registration of crafts under GI Act 1999 is also provided, to give crafts specific recognition help to promote and preserve handicrafts. Total 14 crafts & 1 logo have been registered under GI act 1999 of Odisha region up to 30.11.2024 including one GI craft of Cuttack i.e. silver filigree (Tarkashi).
