

GOVERNMENT OF INDIA  
MINISTRY OF TEXTILES  
**RAJYA SABHA**  
**UNSTARRED QUESTION NO-1433**  
ANSWERED ON- 06/12/2024

**GLOBAL COMPETITIVENESS OF TEXTILE INDUSTRY IN PUNJAB**

1433. SHRI SANJEEV ARORA:

Will the Minister of TEXTILES be pleased to state:

- (a) textile exports from Punjab for the last three years, including the export value, number of enterprises involved, and market share in major regions like the US, EU, and the Middle East;
- (b) the steps being taken to diversify markets for Punjab's textile industry, especially in the wake of changing global trade dynamics and competition from other countries; and
- (c) the role of skilled workforce development and advanced textile technology in enhancing the global competitiveness of Punjab's textile sector?

**ANSWER**

THE MINISTER OF STATE FOR TEXTILES  
(SHRI PABITRA MARGHERITA)

(a): Details of textile exports from Punjab during last 3 years are as under:

(Value in USD Million)

<b>Textile &amp; Apparel Including Handicrafts</b>			
	<b>FY: 2021-2022</b>	<b>FY: 2022-23</b>	<b>FY: 2023-24</b>
Export from Punjab	2,111.5	1,502.2	1,500.4

Source: DGCIS, Provisional Data (Rounded Off)

Data regarding market share in different regions is not maintained.

(b) & (c): In order to boost export of textiles products, Government is implementing the Rebate of State and Central Taxes and Levies (RoSCTL) scheme on exports of Apparel/Garments and Made-ups to provide support and enhance competitiveness of these sectors. Further, textiles products not covered under the RoSCTL are covered under Remissions of Duties and Taxes on Exported Products (RoDTEP) along with other products. In addition, Government provides financial support to various Export Promotion Councils and Trade Bodies under Market Access Initiative Scheme implemented by Department of Commerce for organising and participating in trade fairs, exhibitions, buyer-seller meets etc at national and international levels.

The Government is implementing various schemes/initiatives to promote Indian textiles in the country including Punjab. The major schemes/initiatives include PM Mega Integrated Textile Regions and Apparel (PM MITRA) Parks Scheme to create a modern, integrated, world class textile infrastructure; Production Linked Incentive (PLI) Scheme focusing on MMF Fabric, MMF Apparel and Technical

Textiles to boost large scale manufacturing and enhancing competitiveness; National Technical Textiles Mission focusing on Research Innovation & Development, Promotion and Market Development; Silk Samagra-2 for comprehensive development of sericulture value chain; National Handloom Development Program for end to end support for handloom sector. Ministry of Textiles is also implementing National Handicrafts Development Programme and Comprehensive Handicrafts Cluster Development Scheme for promotion of handicrafts.

Ministry of Textiles is implementing (Samarth) - Scheme for Capacity Building in Textiles Sector (SCBTS), with the objective to provide demand driven, placement oriented National Skill Qualification Framework (NSQF) compliant skilling programmes. Further, since April, 2021, approximately 800 beneficiaries have been trained under Samarth Scheme from Punjab.

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